

# PASTOR GENERAL'S REPORT

TO THE MINISTRY OF THE  
WORLDWIDE CHURCH OF GOD



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## FROM MINISTERIAL SERVICES

### Cape Cod Festival Site to Be Replaced

The Festival Office was informed this week by the management of the Cape Cod Coliseum that the facility has been sold and will not be available for the 1984 Feast of Tabernacles. We are currently looking for a replacement site in the New England area to take care of the brethren in the region formerly served by Cape Cod, although on this short notice very few facilities are available.

All of us on the Festival Coordinating Team would appreciate your prayers that God will soon show where He wants the festival held in the New England area. We will announce the new site as soon as it is firm. Housing information for the replacement site will be provided as soon as these arrangements have been finalized.

Some brethren in your area may have requested to attend at the Cape Cod site. If those brethren desire to attend the Feast at the replacement site in New England, nothing need be changed on their transfer request. Those desiring to transfer to a different site, now that Cape Cod is unavailable, should let their pastor know their new site choices immediately. Please send a list of any such changes in writing to the Festival Office. We would need to have this information by June 8. Thanks very much for your cooperation.

## International News

Update From the French Department The French-speaking areas of God's Church are progressing with good growth. General contributions, first tithe and donations in France showed a 14% increase through March 1984 over the first quarter of 1983. French Canadian contributions are up 22.7% for the same period, and overall the total income is up 13.7%. The 1983 figures include the holy day offerings while the 1984 figures do not due to the later spring Feast season this year, so the increase is good indeed.

Donation mail for all French-speaking areas worldwide is up approximately 25% for the first three months of 1984, although total incoming mail was down just a little, dropping from 51,853 items for the first three months last year to 50,830 this year. The decline was in mail from subscribers, not in the white mail count, which increased 9.24%. Outgoing mail for the same period was up 59.8% to 142,805 items.

Regional Director Dibar Apartian returned in late April from an 18-day tour of French-speaking Europe, during which he conducted seven Public Bible Lectures and spoke in many of the churches there. Details of his trip appeared in the May 7 WORLDWIDE NEWS.

A new 15-minute broadcast of "The WORLD TOMORROW" program in French is now heard on Sud-Radio in Toulouse, France at 5:45 A.M. on Tuesdays and Fridays. This station blankets the southern France/Pyrenees region.

Radio-TV Luxembourg has changed our airing schedule of Mr. Armstrong's French-subtitled "WORLD TOMORROW" telecast to Saturday at 10:30 A.M. We are awaiting the results of this change.

Italian Summary Here is a statistical summary of the Italian-language area at the end of March this year:

Total circulation of La PURA VERITA. . .	55,381
(Most in Italy, and then West Germany and Argentina)	
Countries receiving this edition . . . . .	75
Italian members . . . . .	14
co-workers . . . . .	16
donors . . . . .	150
prospective members . . . . .	8
Incoming mail from subscribers . . . . .	1,550
from new mail . . . . .	6,317
Outgoing mail . . . . .	1,536

The READER'S DIGEST ad has brought 8,937 responses so far. A direct mail campaign is planned for June or July.

The television broadcast with the highest response to date was shown February 26th, entitled "To The Brink of Cosmocide." It brought in 307 responses.

Income for the first quarter is up 193.7% over the same period last year.

From Canada Financially, God's spring festival season got off to a good start. In spite of high unemployment, God's people have expressed themselves in a very generous way.

The increased attendance on the two holy days was 5.8% and 4.7% respectively, with the offerings increasing 33.2% and 37.9%. The offering on the first holy day was larger than the total yearly income in Canada in 1964. Monthly income was up 14.8% over April last year, bringing the year-to-date increase to a plus 14.7%.

Results from the direct mail program continue to trickle into the Vancouver office, bringing the total responses to just short of 24,000. Both Mr. David Hulme (Director of Media Purchasing) and Mr. Jack Ladd, of Ladd Associates, Inc. (the company that helped put together the direct mail program), feel it has been highly successful.

Permission has been received from the post office to mail under "interim" second class privilege, while awaiting a decision on the application to receive second class privileges. Although The PLAIN TRUTH will continue to be mailed at the current third class rate throughout the interim period, we will be eligible for a refund should we be granted the second class privileges. The July/August combined issue will be the first one to be mailed using the "interim" privilege. The back cover of the magazine will carry the statement "Second Class Mail Registration Pending." There is just one

slight twist. As the application was made through Southam Murray (our new printer in Toronto), we can only use the interim privilege if we mail from there. So, the next two issues, July/August and September (the last to be printed by Lawson Graphics in Winnipeg), will be trucked from Lawson Graphics to Southam's for mailing. We certainly appreciate the efforts of Mr. Bert Burbach, local church elder in Toronto, who has helped immensely in this matter.

The direct mail campaign has kept the mail count high:

Total incoming mail	62,174	(+55.1%)
Total outgoing mail	99,647	(-6.5%)

Because of these large numbers, extra part-time staff has been brought on to help catch up with the backlog.

### Appreciation for Ministerial Refreshing Program III

Dear Mr. Tkach:

My wife and I would like to sincerely thank Mr. Armstrong and Ministerial Services for the privilege of attending Refresher III. It is certainly true when I say that these sessions get better all the time. The in-depth material we received will keep us busy with studies and sermons for many months to come. We especially appreciate the material relating to family, our young people, and music. Of course, Mr. Armstrong's presentation was a highlight.

Mr. Armstrong has always said that if we please God, then He will bless the Work. To see just how much the work of God's Church has expanded since Refresher I proves the point. One does feel a particular pride in wearing that beautiful lapel pin--to know we work with the best publication on earth today. It boggles the mind to think what God has in mind for future growth.

Thanks for the hospitality and the service for the visiting ministers. We especially appreciate it considering the many challenges and duties that face Mr. Armstrong and his staff. Be assured that we pray daily that God will continue to guide and strengthen all of you. Like we say about the feast--it was the best ever!

Gary and Kimberly King

Dear Mr. Tkach:

Margaret and I wish to thank you and the other staff members for organizing and presenting the new Refreshing Programme. Lecturing to ministers must be difficult, yet we received spiritual knowledge and information that refreshed our minds, stimulated ideas and confirmed our faith. We are grateful for the time and effort required to make these lectures possible.

Just being at Headquarters to imbibe the atmosphere and enjoy the beautiful college grounds is an uplifting experience. And to see old friends again after many years was an added blessing. We thank you and Mr. Armstrong for the opportunity to attend.

Bob and Margaret Boraker

Comments From Monthly Church ReportsFrom Canada

WESTLOCK, AB--ROBERT J. MILLMAN: We have needed several miracles to help us through the past month, and we received them! Several members have found themselves in desperate financial circumstances, but God has provided jobs and other relief as needed. It has been encouraging to see that they have continued in fasting and prayer throughout their trials, and know full well where the answers have come from.

I am being asked to visit with more and more neighbours and friends of members who have requested that someone from "your church" help them understand religion and the Bible. Several strangers have shown up at church services wanting to "check out the church behind the magazine," as they put it. The principal of the school where we meet for services has started to ask about our beliefs and Mr. Armstrong's ministry.

PLATTSBURGH, NY/CORNWALL, ONT--PHILIP W. SHIELDS: Brethren have a real sense of urgency of the times more than ever and are "high" about the four recent baptisms. Our newsstand programs are producing more subscriptions than ever before--actually 100% more than last year, according to figures released from Pasadena.

Church attendance has leveled off at around 58 for the last little while, but lots of the "old time" PMs, who just seemed to keep coming down through the years without being baptized, are finally making the plunge! I feel God will bless this commitment and decision on their part by sending more NEW growth to the area soon. There is more evident joy and unity in the Church now than ever before. Brethren are solidly behind Mr. Armstrong and Headquarters. Many are already commenting that they are looking forward to hearing from Mr. Waterhouse in June.

MONTREAL (FRENCH SOUTH), PQ--DONAT PICARD: PMs are developing spiritually. Thirty-two of them have asked for baptism. New visit requests are coming in regularly. About half of them are not ready to be invited to services. On the other hand, some are almost ready to be baptized, having waited a long time. They did not know that we have congregations in the area.

EVANSBURG, AB--TREVOR J. CHERRY: There has been a noticeable increase in pressure on members on their jobs. They are needing to put in more time and show themselves as the dedicated workers they are. Thankfully, they are not experiencing layoffs as other workers have at the same job. Many parents (as well as teens) express their support and appreciation for the Y.O.U. programs that are available for the teens.

GRANDE PRAIRIE, AB--PIET MICHIELSEN: The brethren are very excited about Mr. Waterhouse's upcoming visit. Because of economic reasons, many brethren are losing their jobs and looking elsewhere for employment. Result: several families are moving out of the area.

SAINT JOHN, NB--GARY MOORE: Few visit letters are coming from this area. We are planning a Public Bible Lecture for May 13th. Hopefully, that will stir Saint John up! However, we have had record attendances this month. Financial troubles are very common now. Jobs are scarce.

MONCTON, NB--GARY MOORE: This area is growing fast! It's a very new group--50% of the Moncton Church was not yet attending less than two years ago. Financial problems, specifically unemployment, are a chronic problem.

--Joe Tkach, Ministerial Services

#### MEDIA PURCHASING UPDATE

Following a review of radio's effectiveness in delivering "The WORLD TOMORROW" in the United States, Mr. Armstrong has decided to expand our television coverage and limit radio programming to those stations with good results. The radio stations continuing after mid-June will be:

Roswell, NM	KBCQ 1020	Mon.-Sat., 7:30 P.M.; Sun., 7:30 A.M.
Los Angeles, CA	KBOB FM 98.3 KGRB 900	Mon.-Sat., 12 noon; Sun., 9 A.M. (until September)
Glendale, CA	KIEV 870	Mon.-Fri., 11 A.M.
Houston, TX	KPRC 950	Mon.-Sat., 10:30 P.M.; Sun., 10 P.M.
Dallas, TX	KRLD 1080	Sun., 11:30 P.M.
Salt Lake City, UT	KSL 1160	Tue.-Sat., 12:06 A.M.; Sun., 5:30 A.M.
Shreveport, LA	KWKH 1130	Sun., 9:30 P.M.
Waterloo, IA	KXEL 1540	Mon.-Fri., 10:30 P.M.; Sun., 10:30 A.M.
Cincinnati, OH	WCKY 1530	Mon.-Sat., 11:30 P.M.; Sun., 7:30 A.M.
Schenectady, NY	WGY 810	Sun., 10:30 P.M.
Nashville, TN	WLAC 1510	Mon.-Sat., 7:30 P.M.; Sun., 7:30 A.M.
Detroit, MI	WLQV 1500	Mon.-Sat., 12:30 P.M.; Sun., 8:30 A.M.
Chicago, IL	WMAQ 670	Mon.-Sat., 4:30 A.M.; Sun., 6:30 A.M., 10 P.M.
New York, NY	WMCA 570	Sun.-Sat., 7 P.M.; Sun., 7 A.M. (until August)

Montgomery, AL	WMGY 800	Mon.-Sat., 6:30 A.M.; Sun., 9:30 A.M.
San Antonio, TX	WOAI 1200	Mon.-Fri., 10:15 P.M.; Sat., 10:30 P.M.; Sun., 10 A.M.
New York, NY	WOR 710	Mon.-Fri., 11:30 P.M.; Sun., 6:30 A.M.
Fort Wayne, IN	WOWO 1190	Sun., 8:03 A.M.
Washington, DC	WRC 980	Sun., 7:30 A.M.
Richmond, VA	WRVA 1140	Sun.-Sat., 11:30 P.M.
South Bend, IN	WSBT 960	Mon.-Sat., 11:15 P.M.; Sun., 7:30 A.M.
Wheeling, WV	WWVA 1170	Mon.-Fri., 7:30 P.M.; Sun., 10:30 A.M.

Mr. Armstrong decided that the savings from the reduction will be divided three ways. Financing will be provided for continuation of the Supermarket Newsstand Program, a third of the funds will go toward more television and a further third will be added to the Ministerial Services budget.

The following new television stations were added this week:

<u>Market</u>		<u>Effective Date</u>
Palm Springs, CA	KESQ, Channel 42 Sunday, 10:30 A.M.	May 27
Laredo, TX	KGNS, Channel 8 Sunday, 7:30 A.M.	May 27
Billings, MT	KOUS, Channel 4 Sunday, 7:30 A.M.	June 3
Sioux City, IA	KTIV, Channel 4 Sunday, 7 A.M.	June 3
New Orleans, LA	WGNO, Channel 26 Saturday, 7:30 A.M.	May 26
Lima, OH	WLIO, Channel 35 Sunday, 8:30 A.M.	May 27

--David Hulme, Media Purchasing

#### UPDATE FROM MAIL PROCESSING

##### Record Growth Continues

As we near the summer months, there has been no letup in the amount of work in Mail Processing since the beginning of the year. This growth has been the result of record mail and telephone response. We thought you would be

encouraged by the increases in some key areas in the United States during the first four months of this year.

<u>Category</u>	<u>Count</u>	<u>Increase Over 1983</u>
Mail Received	1,569,023	31.6%
WATS Calls	283,353	27.2%
Outgoing Mail	23,773,098	15.7%
New Names Added to File	610,878	58.3%
New Co-workers	10,340	56.7%
New CC Students	96,249	25.7%

Truly the work of God's Church is experiencing some of its greatest growth.

#### Amusing Comments From TV Viewers

Viewers of "The WORLD TOMORROW" program often relate how they came in contact with the telecast. Sometimes the circumstances are unusual, interesting and humorous. Their impressions of the program are also occasionally spiced with humor. We thought you would enjoy some of these comments.

A dog barked in the neighborhood and kept me awake about two-thirds of the night, but I'm grateful because I was able to hear Mr. Armstrong. (I stayed home from church because I was tired.)

Mrs. M.G. (Ft. Pierce, FL)

I was a church organist but I've given that up so now I can stay home and watch Mr. Armstrong.

E.S. (Norfolk, VA)

We love your programs on TV. I know we should go to church but the preacher puts us to sleep. We like your eye-opening messages.

Mr. & Mrs. K. (Clinton, IN)

I love his program. When my mother will sit and listen I know it *must be good*.

B.B. (Pikens, SC)

I really enjoyed the program. I am converting to Catholicism and need all the help I can get.

B.P. (Pearl, MS)

I haven't listened to Mr. Armstrong in 20 years. At that time I sent some money and you sent it back. I thought that was very different. That was nice!

G.D. (Taylor, MI)

I listen to the ministers on TV crying and going on and on and I talk back to the TV and tell them if I have any money, it will go to the Worldwide Church of God.

M.K. (Beardstown, IL)

I'm an avid sportsman, but I'll tell you, even if people played a game on my lawn, I wouldn't even ask the score if Mr. Armstrong

was on TV at that time. I wouldn't miss his program for the world. That's how important it is!

F.P. (Philadelphia, PA)

I would say have a Happy Easter but I found out today it's a pagan holiday, so have a good day.

D.W. (Chicago, IL)

We listen to your program each Sunday morning while we are in the barn milking cows.

Mrs. P.M. (Geneva, IN)

For the voice crying in the wilderness, you are doing a good job, Mr. Armstrong. Not even the football games can keep me away from your TV program.

F.P. (Honolulu, HI)

--Richard Rice, Mail Processing Center

### ON THE WORLD SCENE

GULF WAR ENTERS "NERVOUS" STAGE; COLD WAR ENTERS A DEEP FREEZE; AN OLYMPICS BACKFIRE FOR MOSCOW?; THE TRUE GENDER GAP IN U.S. POLITICS

On May 16, a Saudi tanker became the fifth tanker attacked since April 25 as an offshoot of the Iran-Iraq war. Iranian warplanes were blamed for the attack. Two days later came unconfirmed reports of two large vessels set ablaze by Iraqi aircraft close to Iran's Kharg Island oil terminal. The air raids are jeopardizing Persian Gulf oil shipments, boosting the price of spot oil and forcing an escalation in shipping insurance premiums. Only the continuing oil glut in the world is moderating the industrial world's reaction so far to the spreading war. The worsening gulf climate and its impact on the world economy was examined in the May 17 WALL STREET JOURNAL:

The Iran-Iraq war is moving dangerously close to Saudi Arabia's oil fields--raising the risk of a wider war in the Persian Gulf that could trigger U.S. military involvement.... For U.S. officials, this week's Iranian raids are starting to look like a nightmare come true. One senior administration official says he believes the Iranians have adopted a "tit-for-tat strategy" in response to Iraqi raids on Iranian oil traffic....

President Reagan has pledged that the U.S. won't allow Iran to close the Strait of Hormuz, the narrow waterway at the entrance to the gulf. Administration officials say privately that the U.S. is also prepared to use its military power to maintain freedom of navigation in the gulf itself, but that it will do so only in coordination with European and gulf allies.

The Iranians don't show any sign of backing down. The speaker of Iran's Parliament, Ali Akbar Hashemi Rafsanjani, warned yesterday that Iran's attacks on gulf shipping will continue until Iraq stops attacking Iranian oil traffic. "Either the Persian Gulf will be safe for all or for no one," Mr. Rafsanjani said in a statement released by the official Iranian news agency.

On May 17 the Mobil Corporation announced it would stop sending tankers into the northern gulf region, beyond the major Saudi terminal of Ras



Tannurah. Japanese and Norwegian shippers followed this announcement, saying their tankers will also stay away from the volatile waterway.

One must ask, however: How solid are U.S. pledges to preserve freedom of navigation in the Persian Gulf? The debacle in Lebanon cost the U.S. a lot of credibility in the Middle East. Washington does not want to intervene unilaterally. It hopes that Britain and possibly France would share the protectorate burden. Japan, despite its heavy (up to 60%) reliance on the region for oil, can do nothing.

The U.S. would also prefer to be "invited" to act by threatened Arab oil producing states. The hang-up here is the U.S. relationship with Israel. To be really effective, the Pentagon would need to have its air-cover planes based on the ground in cooperating Arab countries. Carrier-based aircraft (from the carrier Kitty Hawk) could not do the job well. The problem is, on-shore basing would lead to political problems. Kuwait, for example, still views America as "public enemy number one" because of the U.S.-Israeli connection.

Two other problems yet to be focused on by the news media are these: First, if Saudi Arabia can't sell its oil, it can't earn the money necessary to bankroll Iraq's war effort. Second, if no money comes in, what happens to all the Saudi "megabucks" held by major U.S. financial institutions? The banks, already strapped by the Latin world's debt crisis, could hardly stand a Saudi withdrawal shock.

### Cold War Enters a Deep Freeze

It is now very clear that the Soviet Union's boycott of the Olympic Games is part and parcel of Moscow's broad-scale effort to humiliate President Reagan in an election year. The Soviet propaganda organs are rapidly escalating their attacks on the President, calling him a liar and comparing his foreign policy, especially in Central America, to that pursued by Adolf Hitler. Here is a background report by Dusko Doder in the May 11 INTERNATIONAL HERALD TRIBUNE:

In a quick rejoinder to Mr. Reagan's televised speech Wednesday night [concerning Central America] the news agency Tass used invective rarely employed against leaders of other countries. Tass said Mr. Reagan's address was "a shameless lie from beginning to end" and an effort to justify the U.S. policy of "military interference and aggression" in Central America.

"Since the times of Hitler's reich," the agency said, "no government has interfered so persistently, so openly and brazenly in the internal affairs of sovereign states as has the Reagan administration, utilizing all means at its disposal, including military force, to press for overthrow of lawful governments."...

The President's contention of Soviet and other foreign interference in Central America was described as "deliberate, crude and malicious lies totally unrelated to reality." "His speech," Tass said, "is yet another exercise in demagoguery, slander, in whipping up of anti-Communism, chauvinism and hatred for other countries and peoples, in preaching openly state terrorism and war."...

The Soviet press and television continued to carry sharp attacks on Mr. Reagan in connection with Moscow's decision to stay away from the Olympics.

On another front, State Department officials are now saying that the Soviet Union, wishing to deny President Reagan an election-year diplomatic triumph, is blocking U.S.-sponsored efforts to negotiate Cuban troop withdrawal from Angola, which would be a forerunner to independence for neighboring South West Africa (Namibia). Mr. Reagan's policy of "constructive engagement" with South Africa played a big role in producing Pretoria's peace pact with Marxist Mozambique--a source of embarrassment to Moscow. The Kremlin can ill afford more peace in Southern Africa, even though, ironically, it has backed independence for Namibia for years.

It is known that Marxist Angola is interested in having the 25,000 Cubans go home, in return for promised U.S. economic aid. But the Soviets have temporarily vetoed the plan, recognizing that a successful negotiation would be an election-year political windfall for Reagan. Reports AP in a May 11 dispatch from Washington:

Moscow has long opposed colonialism in Africa and thus "it is ironic that the Soviets are blocking independence for Namibia," one official said. U.S. officials believe the hard-line Soviet attitude on arms control and other issues thus far this year may be related to election-year politics. As officials see it, the Soviets, sensing that a Democratic president would be easier to deal with, are determined to do nothing to enhance Reagan's re-election prospects.

#### Olympic Boycott--No Joy in the Satellite Empire

Moscow's May 8 decision to pull out of the 23rd Olympiad has not set well at all among the East European countries that it has been pressuring to join the boycott. On May 16 Hungary reluctantly added its name to the No-show list, joining Bulgaria, East Germany and Czechoslovakia, as well as other Marxist nations such as Vietnam, Mongolia, Laos and Afghanistan. The following day Poland was forced to go along too. Now the pressure is on Romania, which originally said it would be coming. (Non-bloc member, Yugoslavia, will attend.)

It is known that the East Germans were bitterly disappointed at the boycott decision, which, incidentally, was far from unanimous when taken in the Soviet Politburo. The DDR stood to pick up a bucketful of medals. Some of the other East European states are hardly less disappointed, as revealed in this report from Warsaw in the May 16 LOS ANGELES TIMES:

Officials in Poland and Hungary...say the Soviet boycott decision is causing strong adverse reaction in their sporting communities.... "The Polish Olympic Committee as well as the government would like to send a team," [one] source close to the Polish sports scene said. "But they are afraid. They are simply afraid of the Russians."...

Polish and Hungarian reluctance to go along with the boycott is reflected in their lack of haste in announcing their plans. "How long has it been since the Russians announced the boycott?" a

well-connected Pole asked rhetorically. "A week? That's the measure of our independence from Moscow."...

"You'll never see it, but this is adding to anti-Soviet feelings among Hungarians," another East European source said.

"I just hope people won't think it is Poland's own independent decision," a Polish sportsman said. "There is nothing we can do. This is how everyone feels--helpless and angry. But (the government) can't break out of this. They have to do what they are told. They can't step out of line. This is obvious to everyone here."

### American Politics--Little Room Left for Those Not Qualified

The long agonizing trail of American politics is finally winding through the final state primaries and on into the national conventions (in July and August). From there the campaign's final "playoff series" begins--heavily-televised campaigning for another 2½ to 3 months up to the day of the elections. The wearisome process caused Vermont Royster of The WALL STREET JOURNAL (April 18) to wonder if it were not now virtually impossible to attract the best candidates to the highest office of the land:

"A most wretched custom," grumbled old Cicero, "is our election-eering and scrambling for office."... You can't help wondering what that ancient complainer would have to say about present morals or the scrambling for office we witness nightly on our television screens.

The multiplicity of primaries involving constant travel, the practice of repeated personal confrontations on television, leaves little room for carefully thought out and uninterrupted talk that could really tell us what the candidate thinks on the major issues of the day. That older kind of campaigning for a nomination may be forevermore impossible.

This leads to a nagging question: With our present political ways, could Franklin Roosevelt or Dwight Eisenhower have won his party's nomination, that first necessary step to the presidency? In 1932 Roosevelt hardly stirred out of Albany, leaving pre-convention politicking to Louis Howe and Jim Farley. For one thing, he had a physical handicap. As a governor, he also hadn't the time for cross-country campaigning....

Once Dwight Eisenhower let his name be put forward in 1952 he did make several campaign speeches, but barnstorming it was not.... Eisenhower, too, had a strong sense of dignity that prevented him from "scrambling" for office. Neither of them, I might add, made personal assaults on his rivals [as have Walter Mondale and Gary Hart].... And neither FDR nor Ike, I fear, would today make it through the grueling contest a nomination race has become. I doubt if either would lower himself to such a scramble.

I also wonder whether under the present system we will see their like again. Sitting governors are ruled out; they have too many duties to attend to. Roosevelt was the last one; Mr. Carter and

Mr. Reagan made it only afterward. As a practical matter, we thus deprive ourselves of 50 people who may have demonstrated their capacity for executive leadership. The new way to the nomination is said to be more "democratic." Perhaps. But does it bring the best candidates to the fore, which after all should be the hope of a democracy? That's why I'm tempted to grumble, "O the times! O our politics!"

Political surveys indicate that President Reagan is still favored to win in the November 1984 election against any Democratic challenger, which, presumably, will be former Vice-President Walter Mondale. It's still possible the Democrats, even with all their self-inflicted wounds, could come up with an attractive "ticket." Pressure is building up to either select a woman as the Vice-Presidential candidate, or a moderate black male, such as Mayor Wilson Goode of Philadelphia, who, along with Mayor Tom Bradley of Los Angeles, would be considered far more acceptable to whites than Jesse Jackson.

The Democrats hope to cash in handsomely on the approximately three million or more new black voters harnessed by Jackson to the party's voting ranks. Win or lose in 1984, columnist Patrick J. Buchanan (SAN DIEGO UNION, March 2) points out that the Democratic Party, as it is now becoming, will have a great impact on America's standing in the world from now on. The Democrats, he maintains, have become America's "Labor Party," increasingly holding positions on the extreme left similar to that of Britain's opposition party.

Should the Democrats unite and prevail in 1984, the most radical shift in America's direction and national priorities will be in foreign policy and national defense. The fundamental premise of U.S. foreign policy for 40 years from Truman to Reagan--i.e., the protracted conflict between the free and democratic west and the Soviet Union and its satellite states, and the corollary policy of containment--will be abandoned....

To hear the national Democrats, it is Roberto D'Aubuisson in El Salvador, not Fidel Castro in Cuba, whose success we should view with greatest alarm. It is the Republic of South Africa, not the Soviet Union...we should all focus upon with a special fear and loathing....

At its national level, the Democratic Party is coming closely to resemble, in substance and style, the British Labor Party of Michael Foot. If Reagan is re-elected, he will find that stepped-up resistance to Castroism in Central America will face as much opposition from the Senate as from the Sandinistas; and his defense buildup will be no less reviled in Pravda than in the Democratic caucuses of the Congress of the United States.

John H. Mihalec, a White House speech writer during the 1974-76 Administration of President Gerald Ford goes even further: He claims the modern Democratic Party is the "female" of the two parties. In the May 11 WALL STREET JOURNAL, Mr. Mihalec wrote the following article, entitled "Hair on the President's Chest." It confirms, in principle--and perhaps soon in actuality--the prophecy of Isaiah 3:12--"As for my people...women rule over them."

The Democratic Party is (and prides itself on being) the party of compassion, tolerance, and social and economic equality. Polls consistently show these values to be more important to women than to men. Thus, the "gender gap" is not only natural but inevitable. The modern Democratic Party is the "female" of the two parties. And to a greater or lesser degree, all serious candidates for the Democratic presidential nomination must subscribe to a feminine ideology.

But they also face the problem that voters consider the presidency, unlike the Congress, to be a masculine responsibility. This is why the Republicans with their more masculine (i.e. Darwinian, production-oriented, peace-through-strength) ideology always have a reasonable shot at the Oval Office, no matter how small a minority of the electorate they constitute....

What this means for a Democrat who would be president is that in order to score with the voters he must balance his feminine ideology with a masculine personal style. To an even greater degree than his Republican opponent, he must be visibly comfortable with the exercise of power. He must project toughness and resolution. Above all, he must look, feel and smell as if he would not be taken to the cleaners in a poker game....

A Democratic candidate can select from a host of proven masculine role models. He can be a clever and supremely confident patrician (FDR), a feisty Bantam rooster (Truman), a handsome, jaunty war hero (JFK) or a ruthless good ol' boy (LBJ). But he's got to have hair on his chest in some recognizable form.

Even Jimmy Carter first presented himself to the nation as a masculine personality. Naval academy. Submariner. Nuclear engineer. Farmer. Loner. Tough governor. But once in office, he lost no time revealing his true feminine spirit. He wouldn't twist arms. He didn't like to threaten or rebuke. He wore sweaters, and scrupulously avoided the trappings of power. He even kissed Brezhnev! And we watched how far this approach got him in the jungles of Washington and the world. So in a sense, we've already had a "woman" president: Jimmy Carter. And his feminine style of leadership nearly drove us crazy....

It also explains why the first biologically female president will surely be a male spirit in a woman's body. More than likely she'll have a masculine ideology (i.e. be a Republican). If not, she will come from the center or right of whatever then passes for the Democratic Party's ideological spectrum. She will be famous for her toughness and shrewd political maneuvering. We will have no trouble imagining her chewing out a top aide behind closed doors.... It's no accident that the woman currently getting the most attention as a potential Democratic nominee for vice president (U.S. Rep. Geraldine Ferraro) is glowingly described as tough, ambitious, unemotional and someone who "plays by boys' rules." Now then, are these words that automatically come to mind when you think of Walter Mondale? That was the hidden burden Mr. Mondale carried into the race--his own kind of "gender gap." Not only a close association with both Messrs.

Carter and Humphrey, but his own dearth of masculine good vibrations.

That's what people were really worried about when they talked of Mr. Mondale being a "hostage" of the special interests. The truth is that any Democratic nominee will end up aligned with and indebted to almost exactly the same set of special interests. That's not the issue. The question is: Will he have the testicular fortitude and the clear sense of his own values to stand up to his allies when that's what needs doing?

In their convention in July, it is expected that Jesse Jackson will exert considerable influence on the platform adopted by the Democrats. His "world view" is far more radical than most people realize. More on this in the future.

--Gene H. Hogberg, News Bureau