

PASTOR'S REPORT

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To all Pastors of Churches Worldwide:

GREETINGS! Just returned from a very enjoyable trip to Jackson, Mississippi, and a special Sabbath meeting with approximately eight separate churches, and individuals from several others. I was unable to stop in Tucson on our return, since the G-II developed a crack in the right front windshield on our descent into Jackson. It cracked even further on our takeoff and during the subsequent flight, and I felt it was unwise to subject the windshield to depressurization through another descent and landing, then repressurization again. I called my father and spoke to him for nearly an hour immediately following my return to Pasadena. He was in good spirits, and was looking forward to my visiting him as soon as possible, as well as visits from some of our department heads here, and some of the Sabbatical ministers.

Thought you would be encouraged to learn of the moves we are making toward stimulating PMS: 1) Taking the radio/TV logs out of the PT, and replacing with an ad (box) suggesting persons call in on WATS line for info about the program in their area; and, also, that they can call on WATS if they desire personal counselling with ordained ministers near them. 2) Listing the WCG in both yellow and white pages throughout the country, with the WATS number, thus allowing callers to ask for information concerning the local church and/or pastors. 3) Establishing a WCG Visitors' Information Center in the Office Facilities Building, which will be renamed, with appropriate signs, "WORLDWIDE CHURCH OF GOD--Office Facilities Building." The center will feature worldwide maps of churches, offices, Festival facilities, etc.; many pictures of the work around the world, including Feasts at various sites; the digs; the college; and many pix of "people doing the work." Visitors will be given a professionally designed information packet including pictures, postcards, brief booklets explaining what the Church is; what it is accomplishing; what it believes, etc. Certain memorabilia, such as old pix of early feasts, the work in Oregon and first years of the college; old publications, etc., in display cases. Video cassettes will be shown in a visitors' projection room, with PR type video tape on the church, its worldwide activities, and the college. 4) We are inviting Co-Workers to each of my special Sabbath visits (had some fine looking people greet me in Jackson, saying they were "supporters" but not members), and we hope this personal contact begins to stimulate them to further involvement. 5) We are placing a special signature in the PT (over and above the size for Newsstand distribution and foreign editions) containing strong, biblically-oriented articles concerning repentance, conversion, what is a true Christian, and church membership. 6) Mr. Mokarow is working on utilizing the "Human Potential Center" for the direct benefit of the Church by developing the kind of smaller campaign-lecture series activities which can introduce smaller

audiences to the inside information concerning church doctrines and practices. 7) I will be going on LIVE daily radio, beginning with a Gospel Series from the Harmony as soon as our new Agency, Ed Libov Associates, can line up some West Coast radio stations at 12:00 noon.

By these and other means (such as asking the agency to zero in on the areas of the least PM activity for their first priorities in placing new programming), we are really hoping and praying for heightened PM activity in the months ahead! Please, all of you, really renew your ZEAL in sermons, visiting, and WORKING in this work; knowing that you, all by yourself, as an instrument in God's hands, can have a powerful part in stimulating PMs in YOUR area, just through the personal referral method! God's Church must be a GROWING church, not only in numbers, but spiritually!



P.S. Following is some good news about communicating with our new advertizing agency:

MEDIA AGENCY TO COMMUNICATE WITH PASTORS We have spoken with our new advertising agency, Ed Libov Associates, about the need for close communications with each of you local church pastors regarding your media needs and suggestions. ELA expressed the desire and willingness to communicate with you to assure that your local coverage is the best that can be obtained in your area. They have already established a section of their organization to handle your requests and answer your questions.

Ted Herlofson will forward any questions or requests which you write on your Pastor's Weekly Reports to John Lundberg in the Media Division. John's staff will transcribe this information onto a weekly report going to Ed Libov Associates. You may also send special questions or requests to John Lundberg. These will also be forwarded to ELA.

A representative of ELA will communiatate directly back to you to answer questions and be sure that your requests are given the proper consideration. ELA will also inform each of you in advance of any new media activity or special media events in your area. They realize the importance of each of you knowing in advance what is gong on.

All of these people are ready to go to work for you, so feel free to get your ideas and needs to us so we can forward them to Ed Libov Associates. They will do their best to fulfill our media requirements.
--Media Division

MEDIA SURVEYS The best procedure to handle field input on media was the subject of a recent meeting with Ed Libov Associates employee Michael Cox, two representatives from the T.V. department and myself. It was decided that quarterly or bi-yearly media surveys would be sent to all pastors in order to keep our media representatives as current as possible on field media needs and feelings.

The area coordinators will be involved in helping analyze area needs and resolve questions and problems as they are able. Our T.V. Department will be responsible to collate and correlate the field media

input, and will provide us with a monthly or quarterly report on activity in this area. You'll be hearing more on this from Ed Libov and Associates. In the meantime, I just wanted to pass on what developments we in Ministerial Services are aware of.

We've also been supplying figures toward development of a media plan. I'm very impressed with the very professional and right down the line approach being used. I feel you'll be very pleased when you see the media plan fully developed.

--Ted Herlofson, Ministerial Services

MINISTERIAL TRANSFERS In case you haven't heard, my wife, Allie, underwent surgery last week for the removal of a small growth on the thyroid. She's at home now and making very rapid recovery. As it turned out, the lab tests showed that there was--contrary to the doctor's expectations--a small carcinoma on the left lobe of the thyroid. It appears it has been totally excised, however, and the doctor feels she will make a full recovery and is likely to have no further trouble with it. Nevertheless, we would sincerely appreciate your prayers.

I expect a complete presentation from Ted Herlofson this week summarizing all of the area coordinators' recommendations for ministerial transfers for the coming year. This will set the wheels in motion for moving as many as fifty families this summer. Notification on transfers will be later this year as well. Last year we got overly diligent, made our decisions very early, only to have to change many of them later. Most of those who are going to be transferred this summer are already aware of any plans involving them, but they will probably only have two months notice as to the exact assignment they will be taking up when they move. If you have any feelings, desires, fears, apprehensions, etc., please don't hesitate to call your area coordinator and discuss it with him. It is our desire to be as considerate as we possibly can be commensurate with the best service of the Church of God.

Thanks for all the encouraging letters regarding the ministerial conference. We've had a tremendous response from everyone concerned.

--Ronald L. Dart, Pastoral Administration

INTERNATIONAL PERSONNEL CHANGES Would like to bring you up to date on personnel changes in the International areas: Carn Catherwood, based in Brussels is the area coordinator for the French language churches in Europe and the West Indies. He, and his wife Joyce and their three daughters are living just outside of Brussels, in Waterloo, Belgium.

Bob Scott, who has served in Paris, France for over four years assisting Mr. Etienne Bourdin, is now in Canada pastoring the two French language churches in Trois Rivieres and Quebec City. Bob's wife Eloise is Canadian so it's a return home for her.

Sam and Marilyn Kneller, formerly in Quebec, are now serving the Paris church. Sam's working with the Paris church will free Mr. Bourdin up for pressing translation needs including the entire Systematic Theology Project, a progressive revision of our French booklet inventory and, potentially, advertising copy for projects we hope to start in the future.

Mr. Bourdin will continue to function as a Senior Pastor and, as he judges he has time, will speak occasionally to the churches throughout France. Without the load of daily pastoral responsibilities, Mr. Bourdin will be able to even more effectively serve the work in the French language. As you may know, Mr. Bourdin was a professional translator and linguist for over 25 years before coming into the Work.
 --Leslie L. McCullough, International Division

WINTER WEATHER LOWERS MAIL A total of 155,000 letters plus 44,000 telephone registries were received during the month of January. These are average levels. Member and co-worker mail is down at this point, the severe winter weather in parts of the country being a factor. However, Mr. Ted Armstrong's February co-worker letter has just been mailed and should generate a better than usual response since two NEW pieces of literature are being offered.

It has been some time since we shared some of the amusing requests for literature we receive in MPC. Because many of you have expressed interest in these humorous titles, here are a few which have come in. (We share them, of course, purely in good fun -- with no intent to ridicule or "put down" someone else's error):

- Why Sex -- Soon Obsolete?
- Sex -- Can We Survive?
- Four Ghost Riders of the Apocalypse
- The Awesome Literature
- Our Awesome University
- After Death Then Where?
- What's New After Death?
- Is There Hell In Fire?
- To Hell With Fire
- Just What The Hell Do You Mean Fire?
- When Life Tumbles In

--Richard Rice, Mail Processing

Y.O.U. CONFERENCE TAPES All pastors in the U.S. have been mailed complete sets of tapes this year's Y.O.U. conference. We hope you will find them very helpful and that you will use them in working with your local Y.O.U. We also have available the tape of the Bible Study given at the start of the conference. It was conducted by Jim Reyer. It would be an excellent tape to use in a local Y.O.U. Bible study.

Once you have finished the tapes, please return them to the Y.O.U. office. This also applies to tapes of last year's conference. We have several thousand dollars invested in tapes and can refuse them. Thanks very much.

--Mike Blackwell, Y.O.U.

ON THE WORLD SCENE

HOW MUCH IS \$500 BILLION? Let's look again, from the perspective of history (some of it very recent) at President Carter's "lean and tight," half-trillion dollar budget.

It took 173 years from the founding of the Republic until 1962 to come up with America's first \$100 billion federal budget. It took nine more years, until 1971, to reach \$200 billion. Four years later saw

us surpass \$300 billion, and two years after that we reached \$400 billion. Now we are looking at a "lean and tight" \$500 billion, with the trillion-dollar budget lurking just around the corner.

There's another way of looking at the alarming increase in federal expenditures. In 1929 the total operational budget of the federal government came to a mere \$2.6 billion. Looking at the projected 1979 outlay of \$500 billion-plus, that represents an increase of roughly 20,000 percent in the span of half a century -- a period in which the population of the country was growing approximately 80 percent. Some say, sure, but inflation is responsible for part of this bloat. But stop: Inflation is caused precisely by governmental over spending. When one measures federal spending as a percentage of the gross national product, discounting for inflation, the following appears: In 1929 the Feds took 2.5 percent of GNP; today, their take is roughly 23 percent.

The truth is that Mr. Carter, or any president is almost powerless over the budget, which now generates its own inertia. Carter calls the 1979 budget his budget, but the official who runs the administration's budget office admits the Chief Executive has discretion over only 15 to 25 billion dollars -- or 5% -- of the projected \$500 billion. The rest is already built in, the result from previously mandated programs.

There's one more way of looking at the half-trillion dollar figure. If you had started out at the birth of Christ spending \$700,000 a day, every day of the year, you would just now have succeeded in getting rid of \$500 billion. We are going to spend that much in a single year, and by present calculations will double the outlay -- \$1 trillion or more -- by fiscal 1986!

--Gene Hogberg, News Bureau

LETTER COMMENTS

The following letters show how different people look at the same thing. One person finds answers in our literature while the other stumbles, gets up, brushes himself off and indignantly moves on.

I have truly gained in knowledge and received much pleasure from all the materials you have sent me. I am a Southern Baptist and I was never so surprised to find I have always taught the exact opposite from what the Bible says. I am also surprised that all this material is sent to me free and post-paid. Besides that I have never been asked for a single dime from you. You will never know how grateful I am for completely clearing my mind on a lot of things which just aren't there.

--Harold K. Smith (Akron, AL)

Please remove my name from your files. We are Bible believing Christians and as such I want none of your blasphemous doctrine in my home. You may not believe in a literal hell but believe me, you will have an instant change of mind when you wake up there.

--Doris Miller (Decatur, AL)