The Bulletin

of the Worldwide Church of God and Ambassador College

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Church Administration

C. WAYNE COLE

Greetings fellow ministers around the world!

Those of us here at headquarters are looking forward to a *very exciting* Ministerial Conference this year. With God's guidance and inspiration the conference will be "just what the doctor ordered" to encourage and inspire us all in our service for Him!

One point of clarification regarding the conference.

Several have written about bringing their wives. Of course we wish every wife could be present to attend some sessions, visit friends and family members, etc., but I must repeat that with such a *large group* of ministers attending this conference we simply cannot approve of wives coming on church expense. If you wish to bring your wife at your own personal expense, that's fine. The wives present will be able to attend the scheduled *plenary* sessions.

Some have also asked if meal costs for the wife from church expense would be O.K. if the travel costs were paid personally. I suppose no one would worry about the cost of a meal or two here and there, but 2-3 meals per day for a week or more does add up to quite a sum and it becomes unfair if done for some and not for others. So please fellows, if you bring your wife plan to bear the costs for her yourself.

One further point that apparently has not been made clear in previous information about the conference. All local elders not employed by the church who can arrange time off from jobs, etc. and attend the conference *will have* expenses paid for them. I have heard that some understood that elders not employed would be invited if they could pay their own travel costs etc. This is not true. Their expenses will be paid and they should have received the memo dated April 11th with information as to how tickets are to be purchased.

So much for the conference. Looking forward to seeing you soon here in Pasadena.

I feel it is necessary to say something about disfellowshipping and marking brethren. The following guidelines are given after serious and prayerful counsel by several ministers here in Pasadena and, of course, following discussions with Mr. Ted Armstrong. These guidelines are given subject to modification by each church pastor and are to be applied with discretion during this current troubled time.

DISFELLOWSHIP STATEMENT

Recently some ministers and members of the Worldwide Church of God became disoriented by the confusion generated against God's Church regarding a few areas of doctrine and administration.

As a result a number of members have chosen to attend the services, either occasionally or regularly, of various ministers *formerly* employed by the Worldwide Church of God. At the same time they are still attending services of one of our local congregations. In those cases where it appears that it is not their intention to immediately disassociate themselves from the Worldwide Church of God, but only to be sure that they have the

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Financial Affairs

FRANK BROWN

As I write this Bulletin copy, the year-to-date income has dropped a few points and is now at approximately 6% increase over last year. This figure may continue to decline slightly as we go up against the Holy Day offerings received last year.

Most of the information concerning this year's Holy Day offerings has now been received, and it looks as if our offering for the last Holy Day is going to be somewhat lower than the same Holy Day last year. The first Holy Day was a little higher than last year, but on balance, the combination of both days will represent very little increase, if any. Most of the areas were a little down this year as compared to last year — the outstanding exceptions being the Churches here at Headquarters, which, on the last Holy Day gave an average of $15 per head as compared with the national average of $10.05. A similar result was experienced in Mt. Pocono where Mr. Ted Armstrong addressed more than 3,000 people and the Holy Day offering averaged $11.72 a head. I am sure there were other individual churches that were a little higher, which, of course, would be expected, but the per capita offering overall was less than last year.

Of course there are many reasons that could be given for this — not the least of which concerns the run-away inflation that we are presently plagued with that affects a peron's ability to give more in free-will offerings. Also, it is possible that we are seeing the results of some of the other problems that have been plaguing the Church over the last 90 days. It is a little early to be very definitive on this as yet, but nevertheless, we need to be very aware that there is bound to be some effect and continue to pray that God would minimize and help us solve, in a right and proper manner, the problems that exist.

Incidentally, I might mention that Holy Day offerings is not the only area affected by "galloping inflation." We are having a considerable drop off in donations to the Emergency Fund. I would really appreciate if it you could announce to your local congregations that the Emergency Fund — which is used purely and simply to help those Church members who find themselves in a temporary emergency situation and need a little "priming of the pump" in order to get back on their feet — could do with an increase in income. It would just take a dollar or two a month from each member to help us reverse the present negative trend. Since there appears to be, in certain areas of the country, a rise in unemployment — to say nothing of emergency sickness needs and reverses due to peculiar weather conditions — this fund goes a long way in helping solve many of the brethrens' immediate needs and problems, and is very helpful to them personally in that it at least helps to avert financial disaster. It also means we can do this without taking money away from the Work.

We are looking forward to seeing you all at the conference coming up in a few weeks, and know that many of you who have not been out here on campus in several years will be shocked and, hopefully, pleasantly surprised by the changes that have occurred! The Auditorium is virtually complete now and the inaugural concert series was a smashing success. Many people have worked very hard and diligently to bring everything together — not the least of which was the Landscape crew which, it seemed like, produced instant greenery overnight! By the time you all arrive here, everything should be flourishing and even more beautiful.

We in the Business Office are looking forward to making a presentation of certain financial data and will, hopefully, clarify for you what we do here and why we do it.

Looking forward to seeing you all then!

— Frank Brown

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WORLDWIDE CHURCH OF GOD
WORLD HEADQUARTERS
PASADENA, CALIFORNIA

HERBERT W. ARMSTRONG
PRESIDENT and PASTOR

OFFICE OF
GARNER TED ARMSTRONG
Vice President

April 22, 1974

To all ministers and key supervisory personnel:

GREETINGS in the name of Jesus Christ!

Last-minute preparations are underway for what we hope will be the most thoroughly organized and most productive Ministerial Conference in our history!

The Conference will begin promptly at 9:00 A.M., Monday, May 6, and extend through Wednesday, May 15. We are preparing a registration packet, including a statement of objectives and purposes, as well as a full Conference agenda -- which is being mailed to you under separate cover. Please pay full attention to its contents, filling out the required forms, and returning them to us ASAP. Questions about any aspects of the Conference should be addressed to the appropriate person: Mr. C. Wayne Cole, Conference Assistant Director; Dr. Robert Kuhn, Coordinator, Mr. Ben Chapman, Registrar; Mr. Norman Smith, Recordings; Mr. Brian Knowles, Editorial; Mr. Ted Herlofson, Logistics; Mr. Bill Evans, Housing. Furthermore, Mr. Paul Flatt, Mr. Burk McNair, and Mr. Dennis Pyle have been assisting Mr. Cole and are available in Pasadena to help in any way.

I have completed announcements to be read in all the Southland churches concerning the dedication ceremonies in the main plenary session on the morning of May 6, beginning at 9:00 A.M. It will be truly thrilling and inspiring to have all the ministry from around the whole world, including local elders not in our employ, present for the dedication ceremonies and prayer. Mr. Armstrong will then continue throughout the morning plenary session, which will be tape recorded, immediately dubbed, and mailed out special delivery by Tuesday morning to all church areas around the world.

Please inform the ministerial assistant or the leading deacon in your area and/or the person responsible for the public address system in your congregation that he will be receiving a tape cassette copy of the dedication ceremonies and all of Mr. Armstrong's remarks (which will be approximately 2 to 2 1/2 hours in length) as soon as we can get it to him following the ceremony. (Mr. Norman Smith requests that if those who are to receive the tape do not get it by late Thursday, they should immediately call him in Pasadena so we can ship another copy by some special method.) This tape cassette should be used in lieu of the regular Sabbath services on the Sabbath of May 11, so all of the church brethren worldwide (I know it will be a Sabbath or two

later before these can be played in other far-flung areas such as Australia, the Philippines, South Africa, etc.) can almost literally attend these special services. This will then take the place of the normal Sabbath services, allowing the ministry to stay over at Headquarters for the Sabbath and further meetings the following week. (As requested in the registration packet about the Conference, please send in the name and address of the person to whom we should send the tape.)

Now, fellows, though I hate to do this, I must address myself to the concerted effort being made by Dr. Ernest Martin to proselytize among members of the Worldwide Church of God. Many may wonder what is "so wrong" with Dr. Ernest Martin, since much of what he is teaching is "the truth." I am not prepared to say at this time that ALL of what Dr. Martin is teaching is error, or that even half of it is. However, there is a very obvious underlying thrust to all his doctrinal teaching that I can categorically and unequivocally state is not of God.

One minister recently returned from a visit to a church area he had formerly pastored. (The minister is presently stationed at HQ and was a close associate and personal friend of Dr. Martin.) The trip was a shock to this man. Apparently, a tremendous effort was being made to infiltrate Dr. Martin's literature into the church. Not many of the people were affected -- but a few were, two or three of whom had been quite close to this minister when he was the pastor there some years ago. This minister stated that he never could understand the diabolically insidious character of these doctrinal attacks -- that he had heretofore only considered their purely intellectual value or deficiency -- until he experienced what had happened to the Christianity that used to be freely expressed in smiling faces, malleable attitudes, and sincere desires. If this was God's Spirit bringing new truth, what had happened to the fruits of that Spirit? Could harsh controversy, disputations over peripheral concerns, rigid arguments or pre-programmed paths be representative of Matthew 5? Does brethren bringing "pressure" against brethren accomplish anything but perhaps fulfill a few sad prophecies? How could the incoming carnal desire to be "technically right" (?!) have overpowered the out-going Godly desire to be a vibrant part of the Work which is sharing the knowledge of God's Kingdom and personal salvation through Jesus Christ with all humanity?

Even where Ernest may be technically right, he is terribly and tragically wrong spiritually -- the results of his methods are causing upset, confusion, and alienation. I hope Ernest will look at what he is doing -- how he is confusing (not the many -- the few) people who do not grasp the higher purposes of God and the overall thrust of Christianity.

For example, Ernest could have, upon leaving the Work, set about to produce a series of articles on the historicity of the Old Testament, proving the resurrection of Christ, fulfilled prophecy in the Bible, a proof of the Bible presentation, articles or treatises on archaeology, Hebrews 6, thorough explanations of the basic doctrines, etc. He could have been marketing these in

the appropriate media in an effort to propagate a knowledge of the Bible to those people who are ignorant of God's Truth.

Had he done this, I still would be in total disagreement with his METHOD, in other words, HOW he was doing it (that is, not in conjunction with the unity of God's Work, Eph. 4), but I could not utterly condemn his actions, based on Phil. 1:15-19.

However, such is not the case. Ernest is deliberately publishing basically that material which he feels contradicts some of the doctrines of this Work! What he is publishing is then of no interest whatsoever to the general public, but only to those who are already called of God and who are already members or very interested prospective members of the Worldwide Church of God! Ironically, what Ernest then is preaching is a "body of disbeliefs." He seems totally uninterested in preaching the Gospel of the Kingdom of God to the world; proving God exists; that the Bible is His Word; the plan of salvation; disproving the pagan doctrines of Easter, Christmas, New Year, immortality of the soul, heaven, hell, etc., etc., but is apparently directing his efforts to only those areas where he feels he can encourage disillusionment with the Worldwide Church of God.

Furthermore, since what he is publishing is of little or no interest to anyone who is not already being called of God, if Ernest were totally successful in his quest (whatever it is), and all the members of the Worldwide Church of God were to follow him, he would then be forced to change his message 100%! This fact alone shows the fallacy and tragic error of his entire approach.

Let's analyze what Ernest is doing -- and I am not judging motivation, only commenting on fact -- and take a hypothetical congregation of 500 people, which Ernest proceeds to deluge with literature, coupled with personal appeals (either directly or indirectly) to local elders, deacons, leading members, etc.

First of all, to such a one who claims to need a New Testament precedent for everything he does, I can only ask him to bring forth any New Testament example where brethren were pulled away from those through whom God originally called them and where Jesus Christ approved! I find no such situation in the Bible! There are examples of brethren being led away -- but none where God approved.

Now even Ernest admits that baptized members of the congregations of the Worldwide Church of God do have God's Holy Spirit. Therefore, in their present condition they are heading for God's Kingdom and eternal life. So at the very best, all Ernest can be doing is raising their "knowledge level." But what happens when he bombards a congregation of 500 with literature and questions? Let's say eventually 20 join him. Are these people now any closer to God's Kingdom? Even Ernest, in his own conception of things, would probably state that they are just more knowledgeable, but do not have any more of God's Spirit.

But what about the unknown number in the congregation to whom Ernest's arguments only bring confusion and despair? There might be another ten or twenty or thirty in the congregation who become totally

turned off with the "religious confusion," "doctrine of doubt," and technical arguments; they begin letting down on personal prayer and Bible study -- God becomes less real, and soon they abandon God and the Bible altogether. How can this be the fruit of a "work of God" -- driving some of God's people completely away from God, causing them to cynically reject the calling of God, injuring their faith beyond repair? So in practical fact, even in Ernest's own understanding, he has not only NOT converted a single new person, but he has tragically caused at least a handful to leave the Church altogether. (Perhaps one can rationalize that since God will probably save all humanity -- i.e. what some have stated about "universal reconciliation" -- that it doesn't matter if any leave the Church, because none can ultimately be lost.)

One has to wonder how much of the financial support Ernest is presently getting would be received if he were simply publishing material on the basic truths of the Bible that we all agree on -- that could be propagated to the world in an effort to teach people God's Truth. It would be interesting to know how much of Ernest's financial support would remain if he shifted his approach to writing a series of articles proving the inspiration of the Bible rather than attacking a few doctrines of God's Church.

As a brief aside, let's recognize which doctrines Ernest is NOT attacking. What about the very fundamental doctrines of this Work -- Jesus Christ returning in power to establish world peace through God's Government, and the opportunity for personal salvation by conversion and eventual birth into the Family of God -- doctrines which Ernest himself learned through Mr. Herbert W. Armstrong! Have these foundational building blocks of doctrine become irrelevant? Why isn't Ernest concerned with them?

No one is trying to "fight Ernest." But he IS, through his lectures, his tape cassettes, and documents which he has deliberately circulated among a mailing list which is NOT HIS (and this is being done by others as well, whether names are passed through word-of-mouth or addresses found in public telephone directories, the fact of the matter is that the original names have been deliberately taken from the membership of the Worldwide Church of God), and therefore we are left with no recourse but to "point out" (mark) Ernest Martin as one who is to be avoided.

I know the ultimate effect Ernest Martin may have on God's people will be small -- simply because we are God's people. Nevertheless, I am commanded to protect the few stray sheep, our few weak brothers and sisters, from succumbing, no matter how sincere they may be, to something about which they know nothing.

A brief note on marking: Fellows, to "mark them which cause divisions and offences contrary to the doctrine which ye have learned; and avoid them" does not mean to sear someone's character with a branding iron! To "mark" someone is merely a statement which means to "take note of" or to "name" or to "point out." It does not mean a brand, or a label, or a stamp of hatred, enmity, hostility, or resentment! We cannot hate or be hostile toward others, or attempt to "fight" against former brethren! God Al-

mighty will fight all of our battles -- He is the One Who has the appropriate weapons to do so, and we are only weak and feeble and the "weapons of our warfare are not carnal," but spiritual!

But the important thing is that Ernest Martin has chosen to disassociate himself from the Worldwide Church of God, even over my own many personal appeals and those of Mr. Herbert W. Armstrong. He has been asked to work within the organization, as the injunction of Ephesians 4 requires, instead of outside it and against it. This he has refused to do.

We have delayed, procrastinated, and been reluctant to "mark" Ernest for a very long period of time, in hopes that he would change. Now, primarily as a result of information coming to us from the local pastors in the field who say some of their own lay members are being visited by dissidents and proselyters who are bringing Ernest's material and trying everything to wean them away from God's true Church, **we are forced to point out that Ernest Martin and his materials are to be avoided!** ("Note" these other men in Mr. Cole's column.)

Every single one of the points he has raised has either already been answered, is being answered, or will be answered in intricate and technical detail in the very near future! If Ernest has one single shred of truth which we can PROVE is the truth, then we will accept it! That goes for any organization or any individual on the face of the earth! No one really cares whose personality or whose name is attached to truth! However, since Ernest has chosen to associate himself with the "Associated Church" (which is already, I understand, becoming a bit disassociated among itself), then he simply must be marked and avoided by members and the ministry of the Worldwide Church of God.

Well, that's about it for now. Remember, any of you who wish to submit any written material prior to the Conference are once again urged to do so, or if you do not have it finished in time to submit it prior to the Conference, please bring any such material, even if in rough-draft form, with you for submittal to the appropriate people when you arrive. Furthermore, every one of you should be prayerfully and purposefully preparing to give your very best input in the Doctrinal Forums and Communications Workshops at the Conference.

I was very pleased with the inspirational meetings we had at Mt. Pocono on the final day of Unleavened Bread, where upwards of 3,500 (or perhaps closer to 4,000) brethren attended. They were very warm and enthusiastic, and I'm very glad I went.

See you at the Conference.

Your brother in Christ,

Garner Ted Armstrong

CHURCH ADMINISTRATION

(Continued from page 89)

opportunity to "hear both sides of the story," it is our intention *not* to adopt a *rigid attitude* concerning disfellowshipping.

Certainly, *no* minister of the Worldwide Church of God should encourage members to attend meetings of those who are proselyting from the Worldwide Church of God. This has apparently been done in a *few* instances and should cease forthwith. Rather, he should teach and encourage the members of God's Church *not to attend such meetings*, nor to *listen to tapes*, nor *read the articles*, etc. of those who are no longer with the Worldwide Church of God. The members of the Church of God need to know where the "Body" is that is reaching out to the world and teaching the message of God's way of life and remain loyal and faithful to it. Of one thing I am certain, ministers and/or an organization or an association of ministers whose *major* objective seems to be to "lure" members away from the Worldwide Church of God is not engaged in the *noble* and *wonderful* task of "reaching out" to this world with the helping hand of Godly love, giving of His message, bearing His way of peace.

Previous experience has shown that in all probability any confused members will not continue in such an attitude of doubt, attending differing services for any extended period of time. Undue pressure at this time could push away from us someone who is truly seeking in sincerity to "prove all things." Such members are encouraged to continue attending our services. But, they should *not* be allowed to actively become a polarizing force in the congregation. No disturbance or proselyting *can be allowed*. Neither should you allow members to openly discuss doctrines, interpretations, teachings, etc. critical of or contrary to "that which you have learned," either before or after our church services. In other words, our church services are not to be a forum for the propagation of some other message. To "borrow" an expression from the Apostle Paul: "If anyone is disposed to be contentious, we recognize no other practice."

When a person *spreads* ideas in the Church that are contrary to established doctrine, they are to be *marked* (noted) and *avoided* (disfellowshipped) — Romans 16:17. Notice how the RSV renders verse 17: "I appeal to you, brethren, to take note of those who create dissensions and difficulties, in opposition to the doctrine which you have been taught; avoid them." This applies whether the person is openly bitter and defiant or whether he is surreptitious in his attempts to lead the brethren astray. However, disagreeing with one in authority is not of itself necessarily grounds for suspension *unless* the person becomes "disagreeable" and obstructs administrative progress even though he has not directly influenced other people. Suspension on these grounds must always be handled with the utmost discretion.

The same approach should be taken in regard to nonmembers not yet baptized. Continue to counsel them as usual. They should be advised, however, that ultimately they will be expected to make a decision regarding which church they wish to attend. In all cases no ultimatums or deadlines should be given.

Undoubtedly more could be said, but I think this gives you the needed principles. Each of you local church pastors will need to earnestly ask God for discernment, good judgment and wisdom in dealing with this sensitive problem.

Now, one more matter that needs to be covered in this letter. Many members are concerned about which ministers *no longer represent* the Worldwide Church of God. So as to avoid the confusion of who is who, etc. — and since it would seem obvious that any minister who conducted himself in such a manner so as to lead to his dismissal, or who so disagreed with the church he felt compelled to resign, would no longer want to have his name mistakenly linked to the Worldwide Church of God anyway — it is necessary to print an updated list of all those formerly ordained men (plus a few unordained who were employed in administrative roles) who are no longer recognized as ministers and no longer employed by the Worldwide Church of God.

We are leaving it to the discretion of each local church pastor to read before the church *only* the

names of those former ministers who have been causing division in his area.

The following men have either resigned or been terminated and should be "noted" and disfellowshipped from the Worldwide Church of God.

Ernest L. Martin	Wayne A. Phillips
Alfred E. Carrozzo	Glen L. Purdy
Kenneth Westby	Donald R. Smith
George H. Kemnitz	Milo E. Wilcox
Walter R. Sharp	Thomas K. Williams
Gary E. Arvidson	Paul Zapf
Lawrence D. Bathurst	Richard Wiedenheft
John A. Cheetham	Cliff Ackerson
Carl Fowler	Dan Porter
Keith A. Hoyt	Jim Morrison
Robert E. McKibben	Phil Knight

The following men have resigned and do not represent the Worldwide Church of God as ministers, but should *not* be "noted" and disfellowshipped.

Roger Malone Dale Haynes Jim Malone

I guess that about does it for this Bulletin. Sorry to have to be the bearer of some *bad* news once in awhile. But fellows, the really great news is that *we are going* to work together in this great Work of God and solve our problems, build up our weak "walls" (see Ezekiel 13) *and go right on fulfilling the great purpose and mission before us!*

Please do your "homework" for the conference — and the greatest homework you can do is in prayer to our Living God for His blessing and guidance on us all.

— *C. Wayne Cole*

P.S. A note about Ministerial Trainees not coming to the Conference. We wish all the "trainees" could attend, of course; but due to the large number of ministers who will be attending we feel it is best for the Ministerial Trainees to remain at home this year. We hope that many, if not all, the trainees will one day be ministers and then have opportunity to attend Ministerial Conferences. For this year we feel it will be more profitable to bring the Local Church Elders out and leave the trainees at home.

While talking about trainees, we are very happy to announce that the following men have been hired as Ministerial Trainees and will be leaving for their areas immediately after graduation:

MINISTERIAL TRAINEE ASSIGNMENTS

1.	Andromidas, George	New York City
2.	Dean, Aaron	Salt Lake City
3.	Gates, Dan	Tulsa
4.	Griffin, Gene	Little Rock
5.	Havir, Dave	Omaha
6.	Holm, Randy	Seattle
7.	Horchak, Doug	Toledo
8.	Hubbell, Bill	Wichita
9.	Knight, Earl	Oakland
10.	Lisman, Ray	Richmond
11.	McNeil, Stan	Peoria
12.	Miller, Elliott	Albuquerque
13.	Miller, Terry	Chicago
14.	O'Brien, Jim	Orlando
15.	Orr, Ralph	Youngstown
16.	Pack, Bill	Syracuse-Rochester
17.	Pettit, Bob	San Antonio
18.	Pinckney, George	Denver
19.	Regan, Mike	Charleston
20.	Segal, Marc	Portland North
21.	Stidham, Randy	San Diego
22.	Taylor, Raymond	Memphis
23.	Treybig, Ken	Indianapolis
24.	Tuck, Jim	Oklahoma City
25.	Washington, Ron	Santa Monica
26.	Zimmerman, Chuck	Washington D.C.

Personal Appearances

SHERWIN McMICHAEL

Greetings from Personal Appearances!

Did you know that personal evangelistic campaigns are as old as this era of the Work itself! We have all heard of the St. Helens and Umapine campaigns. (Read chapter 25, entitled "Evangelistic Campaigns in Full Swing" in Mr. H. W. Armstrong's autobiography.) A series of campaigns such as we are now scheduling is not new, and in fact, closely parallel those Mr. Herbert Armstrong conducted 40 years ago!

The overall purpose of God's Work is two-fold, and may be defined as: (1) Preaching the gospel as a witness to the world, and (2) Feeding the flock. *All campaigns are a part of both commissions.*

The spearhead of the first commission is the broadcasting and telecasting done by Mr. Ted Armstrong. Closely following this effort the world is reached successively by *The Plain Truth,* our various booklets, the *new Good News,* and the *Correspondence Course.* After this intial contact

and rather thorough exposure to the Work, we have found that many multiple thousands of families need a *prod* to progress further.

It is at this point that the personal appearances have quite an *impact* on these people. Although the campaigns reach a number of totally new people, they also are a strong force in helping to *reap* the harvest produced by the primary thrust of the first commission.

Therefore, the OBJECTIVES of the campaigns are: primarily to provide a *strong witness* to the people we reach in these cities and, secondarily, to *motivate* the many thousands already on our mailing list. These campaigns and the follow-up Bible Studies are an additional shot in the arm to stimulate them to act upon the truth while there is yet time!

In order to accomplish these objectives in the United States and internationally, we must have a strong program, sound organization and wholehearted support from the whole Body of Christ. At Pasadena, we know we cannot produce a truly successful series of campaigns by ourselves. To be successful, we need the help of each local congregation. The local pastors and congregations must proverbially "take the campaigns under their wings," preparing for them in anticipation of the results and feel *personally involved.*

Both Mr. Ted Armstrong and his father have designated the campaigns at home and abroad as one of the most important activities presently under way in this worldwide Work. And members can have a direct part. This is their opportunity to dig in and express the enthusiasm that only God's people can have.

Perhaps you would be interested in seeing a typical campaign program format. The following format is quite simple, but, we feel, effective. Presently, we plan to use the same format for all campaigns.

The doors of the auditorium open at 6:45 p.m. each evening. At 7:30 p.m. the house lights which have been on during the arrival of the audience dim, the spotlight comes on, and the audience is warmly but briefly welcomed by the emcee. At that time, he also introduces the chorale and the opening two songs. Following these musical numbers, the emcee makes any pertinent announcements and introduces the speaker. The speaker then makes a few informal remarks and introduces a third song. The speaker then delivers a sermon of about one hour duration followed by the closing chorale number. The entire program lasts a crisp one and one-half hours. (This may vary slightly if no choir is available and only a soloist is used.) Briefly stated, here is what the format looks like:

Welcome & introduction by emcee	1-2 minutes
Musical selections 1._____ 2._____	5-10 minutes
Announcements, explanation of brochure & introduction of 3rd musical selection	7-10 minutes
Musical selection 5 minutes 3._____	
Speaker's formal message	1 hour
Musical selection (reprise) 4._____	2-3 minutes
	1 hr. & 30 min. approximately

Now I would like to give you a summary of the personal appearances for 1973. Last year the campaigns became an organized function within God's Work, and the *growth* of this one facet of the Work in 1973 has been amazing!

During 1973, campaigns were held in *32 cities!* The number of people reached *in person* by Mr. Ted Armstrong and other ministers was in the multiple SCORES OF THOUSANDS! These hard-hitting programs have reached tens of thousands of *new* prospective members, have moved many hundreds to church attendance and eventual baptism throughout Australia, New Zealand, Canada and the United States.

Campaigns became truly international last year. Campaign cities for 1973 are as follows:

United States:
- Shreveport
- Tyler
- Richmond
- New Orleans
- Salt Lake City
- Dallas
- Minneapolis
- Indianapolis
- Tulsa
- Honolulu
- Bakersfield
- Spokane
- Memphis
- Orlando
- Portland
- Seattle
- Kansas City
- Pittsburgh

Canada:
- Winnipeg
- Vancouver
- Regina
- Saskatoon
- Calgary
- Kitchener
- Edmonton
- Toronto
- Halifax
- Prince George
- Sudbury

Australia:
- Melbourne
- Perth

New Zealand:
- Auckland

Through all 32 campaigns, God's ministers spoke to a total attendance of 123,473 people — of which over 72,000 were *new* prospective members attending a meeting sponsored by the Worldwide Church of God for the *first time!*

During 1973, Mr. Ted Armstrong set the pace for a productive year with 10 Personal Appearances! Beginning the year (January 5-7) in Shreveport, Louisiana and completing it before a packed house in Seattle, Washington (December 14-16), he spoke before a total audience of *82,734!*

GTA Appearances occurred in this order:

CITY	TOTAL ATTENDANCE
Shreveport	5,400
Tyler	(2 nights only) 2,400
Richmond	12,100
New Orleans (taped for TV)	7,600
Salt Lake City	11,163
Dallas	12,900
Winnipeg	6,709
Vancouver	8,660
Bakersfield	5,802
Seattle	10,000
Total	82,734

Notice how these campaigns are beginning to make a visible impact on their respective congregations:

Following each campaign there is an initial Bible Study which introduces interested campaign attendees to a series of eight studies to which they have been invited. Attendance at this study is the *first indication* of positive response from those who attended. Total attendance at the first follow-up studies during 1973 was 1,107. To this date, 1,641 are attending church services or Bible Studies. One hundred and ninety-eight have been baptized.

Nearly *half* the campaigns have not yet begun to produce results in terms of baptisms or church attendance as they were conducted *since* the Feast of Tabernacles. However, 522 *new* prospectives attended the initial Bible Studies following those 14 campaigns.

Ozzie Engelbart, former pastor of the Dallas church, wanted us to pass along the following comment: "I feel the impact of the campaign was *far greater* than the statistics show. Many who did not come to the Bible Study or sabbath services immediately did become strong co-workers and did begin attending services months later."

The Personal Appearances Department has been working with Marketing Information Services for some time to devise a means to accurately measure and evaluate the results of all campaigns worldwide. This system has been only partially completed. However, Ozzie's observation resulting from the Dallas campaign corresponds with a study done by Mr. Dean Wilson covering the 1973 Canadian campaigns.

The Canadian Office study compared co-worker growth during 1973 with that of 1972 in the campaign cities. Throughout Canada the total number of co-workers increased some 70%. However, the percentage of increase in NEW co-workers *in the campaign cities* for a six-month period during 1973 over the identical period in 1972 was *196.5%!* The Canadian Office feels this is a direct, tangible *result* of the campaigns.

Another new phase within the campaign program for 1973 was local funding. In the middle of the year Mr. Armstrong asked that each congregation be given the opportunity to further participate in the campaigns by voluntarily producing some funds locally. By sponsoring all types of activities ranging from bake sales to charity basketball games, the local congregations hosting the final 17 campaigns produced *$27,503.* A terrific effort for a voluntary program!

Also, 1973 was the first year for airing the TV Summer Specials — a program which has proved highly successful. The campaign filmed in New Orleans was aired on 49 stations. The response by the TV audience totaled 23,297 letters — 20,619 of these were *new* people contacting us for the first time.

Noting this response, a new series of TV Specials is being planned for airing this summer. Seattle, Washington was selected as the site for the taping sessions. That campaign is already past history and the TV footage shot there is in the process of being edited for the summer series.

This campaign was taped for television in the Opera House on the famous Seattle World's Fair Grounds. This beautiful auditorium, which is used by the Seattle Opera and Symphony Companies, provided excellent facilities for TV taping. No doubt many of you will see the Seattle campaign this summer as a special.

In the next issue of *The Bulletin,* we will include the completed schedule for 1974, and up-to-date results on the campaigns already completed this year.

— Sherwin McMichael

Academic

MICHAEL P. GERMANO
RONALD L. DART

PASADENA

A number of items needing your attention have developed since the last time I wrote this column.

This morning I received the weekly report from the Admissions Office. The Pasadena campus has accepted 41 new students for the fall semester, passed 16 on to Big Sandy as possible junior college candidates, and rejected 9.

However, we presently have 96 applications which are complete except for the ministerial evaluation. We need your help in speeding up the admissions procedure by asking you to complete the ministerial evaluation as soon as possible after you receive it. In many cases it is your evaluation that is the determining factor in either accepting or rejecting an applicant.

This year we are attempting to accept qualified applicants as we receive their completed application including transcripts and evaluations. The Admissions Committee has been keeping right up to date and there is no backlog of applications as has been the case in past years. It is to the advantage of an applicant from your church area to have his application completed as soon as possible.

We also need your assistance in helping recruit qualified applicants. Of a total of 1,210 applications that have been requested, only 312 have been returned and 144 of these are not yet complete. Our goal is to have an entering class of about 300 this fall. One reason the campus is able to take a larger class this fall is the availability of bed space. We have approximately 100 empty beds right now, and with the graduation of a fairly significant number as well as taking into consideration those students who are living with their parents, there will be a good deal of room. The opening of the new auditorium also frees additional space for classroom use.

The faculty has recommended a number of course and curriculum improvements to Mr. Ted Armstrong this past week. This was the result of about six months effort on the part of the Curriculum Committee and the input of many, many individuals — students, parents, ministers and faculty. The new college bulletin has been sent to press, but probably won't be available until late May or early June. As soon as it is printed, I will see that you receive a copy. I hope you will find it much improved, and any suggestions you might have for developing and strengthening the program will be greatly appreciated.

Two major appointments to the faculty have recently been made. These are at the professor level and the individuals will be the department chairman of their respective areas.

Dr. Emil R. Pfister, currently professor at Central Michigan University, will be chairing the speech department. Dr. Pfister holds the Ed.D from Michigan State in Speech Communication. He has been on the faculty of Central Michigan University since 1945, served eight years as department chairman, taught high school ten years, eight years as principal. He has authored five books, numerous articles, and was associate editor of *The Forensic*. Dr. Pfister was also district governor for Rotary International 1972-73 and has held major offices in nine professional organizations.

Dr. James W. Stark, currently professor of public administration at Pepperdine University in Los Angeles, will be chairing the business and economics department. Dr. Stark, who holds an M.B.A. in industrial management, an M.P.A. in research administration and a Ph.D. in economics from the University of Southern California, has taught various courses in economics, organization, strategic planning, financial forecasting and market research leading toward the M.B.A. degree at Pepperdine. He is also president of his own consulting firm, "Systems Research Associates." His experience consists of major management responsibility in such companies as Librascope, Northrop-Norair, Litton Systems and Hughes Aircraft. He has authored several articles and papers and has spoken extensively.

While these two positions are at the department chairman responsibility level, there are several additional faculty openings. A description of these is being published in the *Worldwide News*. We are being very selective in the retaining of additional faculty and where we cannot find the right person we will not fill the position. However, it is our intent to give anyone who feels he or she is qualified, an opportunity to apply. We find that minority applicants among our brethren are rare. I hope that we can hear from minority applicants holding the doctor or master's degrees who might desire someday to teach at the College.

A position that was not advertised, for obvious reasons, is a position in the Theology Department. We need an individual to be a full-time homiletics

teacher. This person should have good field experience, be skilled in preaching and apt to teach such skills to others. Mr. Freibergs and I would like to hear from anyone interested in joining the faculty in such a capacity. We would expect him to enter into a professional development program leading to at least a master's in the field and perhaps a doctorate.

One last item needs your thought. We have been drafting a formal statement of purpose for the Pasadena campus to present to the accreditation commission. Before we pass it on in a recommendation for to Messrs. Armstrong, we would like to get as much input as possible concerning what should be said. If it seems a little heavy, please remember it is written for this world's educators in terms they can understand. The present draft of the statement is reproduced below. Pass any comments on to me.

— *Michael P. Germano*

STATEMENT OF PURPOSE

It is the purpose of Ambassador College, as a liberal arts institution, to provide programs of formal instruction and other learning opportunities as well as to engage in research and public service, all of sufficient diversity to be relevant to the changing needs of individuals, the church and society.

To fulfill this purpose, the College seeks

(1) to strive for excellence in all instruction, research, public service and other learning opportunities in a milieu of scholarship, culture, academic freedom and devotion to the true aims of higher learning.

(2) to enhance the individual development of character, personality and right values by fostering and maintaining a campus environment emphasizing moral, social, ethical, cultural and spiritual standards.

(3) to provide undergraduate curricula in the arts and sciences, and at the graduate level in theology and such other fields as the institution has competency and resources.

(4) to make available academic assistance and counseling that will aid individuals, according to their personal needs and motivation, in achieving their educational objectives.

(5) to serve humanity by extending equal educational and related opportunities to a diversity of qualified individuals, regardless of race, religion, creed, sex or ethnic background, from the local, national and international communities.

BIG SANDY

A big "Howdy" to all of you from our Texas campus!

This semester is certainly flying by us rapidly. It has been two months since Dr. Meredith initiated the deputy-chancellor exchange program between Bricket Wood and Big Sandy. We were very much pleased to have Dr. Meredith and his wife on campus for their one-week visit in the middle of February. He taught classes, spoke before the student body and became involved in a full schedule of activities. Now my wife and I are looking forward to traveling to the campus in England sometime between the Days of Unleavened Bread and graduation. It will almost be like a homecoming for us, since Bricket Wood was our home for 6½ years.

Summer School

Final preparations are being made for the college-level summer school program to be offered this coming summer. Approximately 110 students have been accepted for the six-week session, which will officially begin with orientation on Monday, June 24. Each class will meet for 1½ hours, five days a week until Friday, August 2. The students will have a large selection of classes from which to choose — ranging from Beginning Typing to Old Testament Survey. By offering a concentrated six-week summer session, we are hoping to give a greater number of students the opportunity to attend Ambassador College.

Looking ahead to our next school year in the autumn, we have begun thinking about beefing up our faculty with additional members. Our faculty recruiting program could possibly go as far as acquiring six new instructors. We are presently looking to see how many are available. Some of the areas which we hope to bolster with more faculty members are: Theology, Speech, History and Government, English and Library Science.

Manpower Meetings

With graduation rapidly approaching for our Ambassador seniors, we have been utilizing a manpower committee to help our soon-to-be graduates of this year find potential jobs after college. The purpose of the 12-man committee — including Messss. Ronald Kelly, Dean Blackwell, Bill McDowell, John Robinson, Dale Schurter, Jim Kissee, Kermit Nelson, Bob Haworth, Dr. Don Deakins, Dr. Lynn Torrance, Dr. Don Ward and myself — is to be sure that we do have an effective relationship with the students instead of a mere awareness of their existence. We want to let them

know that we are deeply interested in their goals and interests.

In the meetings, we review a student's record of his college years. Once the committee has completed the review, one of the members of the committee is assigned to talk with the student and find out more about his goals in college. Then, the committee member will be better able to steer him in the proper path which he seeks to follow. In the case of seniors, we are now trying to help them find employment after this, their last semester. For the remainder of the student body, this type of counsel and concern should act as a prod upon them in setting and fulfilling their goals. The manpower committee will be helping students during their college years and after college.

Airstrip Extension

A new safety project has been started to help serve the air traffic which flows from our campus hanger. A 1,500-foot extension on the east end of the runway is being added to improve safety for our airplanes and pilots in the case of an engine failure on take-off.

Since we are on the subject of aircraft, some of you may have heard that we are taking a look at some of the smaller business jets being offered today. We have had several demonstration models on our runways, displaying what their aircraft could do. These demonstrations are merely in connection with long-range planning, since we are not presently considering selling our King Air. We are examining these other models in case the future would dictate it more practical to exchange our King Air for a faster, more versatile and more economical aircraft. The major future considerations in buying a more practical vehicle would be the purchase price and the required payments. One big thing which acts in our favor, if the need ever arose, is the fact that the King Air is worth almost as much as when we bought it. Hopefully, the King Air will be able to effectively serve us for some time.

Intercollegiate Sports

With the decision of both Mr. Herbert Armstrong and Mr. Garner Ted Armstrong to have Ambassador College participating in intercollegiate sports, we have already started to lay the foundation for next year. Already this year, we have been involved in a small number of events — including one basketball game, several baseball games, tennis matches, track meets, golf matches, volleyball games and have even sent a handful of our cross-country runners to two marathons in two large cities nearby. I'm glad to say that we have done surprisingly well in these initial events.

Mr. Kermit Nelson, head of our Athletic Department, is very optimistic about the scheduling of sporting events for next year. Since most of the schools have not heard of us and do not know our level of competition, scheduling would be somewhat difficult during our first year. Yet, Mr. Nelson reports having several leads on colleges in our bracket of competition who are desirous of scheduling with us. The few events we have been scheduling already this spring should serve as a good way to establish contacts for the future.

Friday nights and Saturday afternoons obviously limit our possibilities in some of the sports. So, we are trying to work out some Thursday night and Saturday night events in the cities where we would have to stay overnight. Then, we could notify the church members in those areas to come out and see our teams in action. Of course, the energy crisis may be a major factor in how far we send our teams.

Hopefully, many of the young people in the local congregations will become excited about the growing opportunities which Ambassador College can give them.

An Ambassador College Album

Dean of Students Ronald Kelly was recently explaining the progress of the album which the students at Ambassador have produced for the members of the Worldwide Church of God (mentioned in the February 18 issue of the *Worldwide News*) and I asked him if he would mind giving you the details of the project, which follow immediately. We're excited about many of the things which are happening on the college sgene in Big Sandy, and we hope to be telling you about more of them in future issues of the Bulletin.

— Ronald L. Dart

MR. KELLY'S REPORT

Mr. Herbert W. Armstrong and Mr. Garner Ted Armstrong have both approved a new Ambassador College first — the production of a record album by our own Ambassador College Music Department.

For the past three years, the Music Department at Big Sandy has developed an excellent popular voice group in their music-training program. This group performs with the style of many of the popular groups today (such as the 5th Dimension, the Ray Coniff Singers and others). The Pop Voice Group, as it is called, has performed for a number of Church functions in the local congregations. They have also been invited on several occasions to perform for local high school assemblies and other public relations productions in East Texas.

After the student body Feast show performances in Jekyll Island, St. Petersburg and Big Sandy this past autumn, many members had wondered about the possibility of having a record made available for their personal enjoyment. And when we asked Mr. Armstrong, he said it was just fine. So, our students put in many dedicated hours in preparing the album which will be offered to the Church.

We hope all of you will be as enthusiastic about the record as we are. We want all of you to understand that the college is made up of young people who are 17-24 years old. The style of music in the students' lives and on this record reflects the tastes of young people. By no means are the recorded songs "acid" or "hard rock." But as in other forms of music, there are many varieties of what is called "rock." If you buy a record of the Carpenters, you have to look in the rock section of the store. Yet, the Carpenters play what most of us feel is listenable and popular music.

On this album we have tried to follow this basic style and approach and hope that the album can be enjoyed by many members of the Church. All the music was written, arranged and performed by Ambassador College students, in conjunction with the Music Department. We feel that the students did an excellent job. It might be good to note that one of the selections, "Virtuous Woman," was worked into a very inspiring piece of special music for Sabbath Services.

Everything has been done in high-quality professional studios. We have tried to maintain Ambassador College quality all the way.

We will be selling the records for $5.00 (inclusive of taxes and mailing costs) which is just about what one would expect to pay for a full quality, stereophonic record. What profit is realized from the record will be added to the college student body fund. (Since the students' financial fund is independent of the college budget, the money which they use to sponsor many of their activities is earned by extra projects such as the Rose Bowl parade for Pasadena, and contributions following the student Feast shows at the different sites.) Any profit received from selling the record is especially important to the student body fund this year because the students did not offer the concession service at many of the Feast sites, and therefore have a much smaller sum of money to use for their usual expenses.

We hope that you can enthusiastically get behind the super effort which was exerted by our students to help our Church members receive something of quality from Ambassador College.

— *Ronald Kelly*

International Division

LESLIE L. McCULLOUGH

Greetings again from the International Division of God's Work! As usual I can pass on the salutations of our far-flung members to all of you who read the Bulletin. And for the first time, I can include with that the specific "greetings" of the Church of God in Singapore! We have about 35 members in that newly begun church. Since I was there just over a month ago, an additional nine members have been added, so there is good growth taking place even if the numbers are small.

I hope your Passover and Unleavened Bread activities were as profitable and enjoyable as ours. For our brethren in Scandinavia the "night to be much observed" was certainly that. The first time ever (at least in modern days) Passover in Norway was observed by 65 delighted Scandinavian brethren. Stuart Powell and Sidney Hegvold conducted the services in Oslo.

Another first was observed as well: Mr. Zernichow was ordained as our first Norwegian deacon. If you will recall similar first time events in your life, you know the enthusiasm and joy that was experienced by those on hand.

The kiwis (New Zealanders, if you don't recognize the name) have also sent special greetings. Three hundred and twelve observed the Passover and 507 attended the first holy day in New Zealand. A whopping 39% increase in their offering gave an additional impact to the feast!

I won't try to mention the many other areas, but since these are two of the smaller groups, I thought you might not hear of their results as you probably will the larger areas.

As you can well imagine, all of us here at Headquarters are busy making plans for the conference in May. And we are certainly looking forward to seeing those of you who will be attending this conference. For the rest of you, we wish you could be here, but it has to stop somewhere.

Last Sabbath it was announced that we would need housing for 400 men coming in from around the United States. By the time we add the international area, the figure is close to 500! I hope any who are interested in or have questions about the Work outside the U. S. will stop by to talk to us as the opportunity arises. We have just completed a year-end report on the International Division which will be presented during the conference.

The growth has been *very* encouraging in all areas. So far 1974 has gotten off to an excellent start, which we hope to maintain.

I am sure that by this time you have read in the *Worldwide News* of our successful Canadian superintendents' conference held in Big Sandy. Along with plans for the forthcoming year, we were able to make a number of decisions regarding ministerial assistant assignments for the Canadian area. The following is a fairly complete listing of men and their assignments.

From the Pasadena campus:

John Scott Murray — Vancouver, B. C.
John Elliott — Abbottsford, B. C.
George Hood — Yorktown, Saskatoon
Gary Moore — Windsor, Ontario
Chuck Boehme — Hamilton, Ontario

From the English Campus:

Glen Weber — Penticton, B. C.
Laurraine Nyhus — Edmonton, Alberta
Dennis Wheatcroft — Red Deer, Alberta
Leo Van Pelt — Sudbury, Ontario
Bjarne Nielson — Montreal, Quebec
Adrian Smith — St. John, Newfoundland

From the Big Sandy campus:

Clyde Kilough John Reedy Leif Anderson
Dennis Van Deventer Don Smith
(The exact location of these assignments has yet to be decided.)

We will also be sending three Australian 1974 graduates to the Australian Work. John Ferrier, David Noller, and Bob Regazolli will be leaving upon graduation for their new assignments in the land down under.

Mr. Hunting was here for the opening of the new auditorium and stayed over to take the services for the Portland-Salem-Eugene churches on the last holy day. Everything in Bricket Wood seems to be coming along just fine.

Prior to talking with Mr. Hunting I had an opportunity to have some very profitable discussions with Mr. Jack Martin (no relation to Steve) about newsstand distribution. Jack is a Bricket Wood graduate who has been working with the newsstand program. We would like to make some minor, but exciting, adjustments to the program. He is going to check into the possibility of placing a few magazines on newsstands in the Caribbean, Spain and Italy. Frank Inglima will be especially pleased to hear about the latter. This doesn't mean that magazines are on the stands as yet, but Mr. Martin is checking into the feasibility of taking such a step. All things being equal, we will be placing magazines there in the immediate future — a small, but good beginning.

Your prayers and concern for the International Work are always deeply appreciated. After all, there are far more of you (in the United States) than there are of us in the rest of the world. Even though we may be second we hope we try hard. Thankfully we are all *one* — more next time.

— *Leslie L. McCullough*

Publishing

C. WAYNE COLE

Greetings once again. Because of the press of business in several areas, this column is going to be short.

A big item of news from the Publishing Division this month is the Special Edition of *The Plain Truth* magazine entitled, "THE 'WORK' AFTER 40 YEARS." This 16-page picture story of the Work of God was requested earlier this year by Mr. Ted Armstrong. Its purpose is to give old and new readers, as well as television viewers, the opportunity to learn more of the work itself, its history and scope. We think it looks great and we expect it will prove to be quite popular. Although we are a little late getting it out, this Special Edition is now finally coming off the press and you should receive your copy in the next few days.

The *Good News* staff has continued to improve in all respects during these early months of publication and we have received much favorable comment concerning its "new look." We appreciate such comments, of course, but would also like your suggestions on how to continue to improve *all* of our publications. There is a definite need for your input to help the entire staff have a feel for our readership and improve wherever we can. So we're not just looking for compliments, but solid, *constructive criticism* which will help to make our literature more effective. We have other specialized publications planned which we will discuss in future issues. But you can help by letting us know your feelings about what we've been doing so far.

Now to finish up for this time, I want to tell you a little about the June-July issue of *The Plain Truth.* I'm sure you will be thrilled with the cover — a spectacular night shot of the new Ambassador Auditorium! Inside, several pages will be devoted to pictures of the Auditorium and the opening concert. Mr. Herbert Armstrong has taken special personal interest in the pictures and the story layout.

That's all for now. And remember — we would like to hear from you. — *C. Wayne Cole*

Bricket Wood

CHARLES F. HUNTING

Greetings from Bricket Wood, where I have recently returned after a most profitable trip to Amman, Jordan, and Beirut, Lebanon.

Mr. Adli Muhtadi, director of Arab affairs, accompanied me on this brief trip. His personal magnetism in the area is proving to be of tremendous value to the Work, and it could be that major doors will be available to us in the Middle East to reach millions of the Arab world largely as a result of the great personal confidence which people in influential positions have in Mr. Muhtadi. At a time when there are so many troubles in the world, I can only be excited and thrilled by the opportunities that God is making available for His Work!

Back here in Britain, the news in the Work is also exciting — but in the nation at large, there are many troubles.

England now has a new government. The election was fought on the issue of who governs the country — the government, or the miners. A four-week miners strike threatened chaos. It was anyone's guess who would win this election. Now that we know the outcome, the question is how the troubles will be resolved.

The Labour Government faces gigantic economic problems. Higher taxation seems to be the primary answer by the new prime minister. This will affect the church members in an already heavily taxed nation.

Even though the Work has not been directly affected, we would ask you to remember our many brethren and co-workers who could be hurt by the continuing crisis as it affects their jobs. Please pray that God will intervene to bless them despite the troubles in the nation.

Apart from many industrial and economic troubles, the energy issue just isn't all that real to people — there's still plenty of petrol, homes aren't really affected in that there is adequate heat and lighting, and it has been a mild winter and now a beautiful Spring. I think that, from the letters received from overseas, many have felt we are really suffering here; but be assured that the reports are grossly exaggerated and we really aren't suffering all that much yet.

While the economic picture isn't all that bright, the situation in the Work here is encouraging. We are very excited about a *new opening* on the newsstands! Formerly W. H. Smith & Son controlled the news kiosks (newsstands) in London stations. But because of staffing problems for the long hours the undergrounds are open, they recently sold out on many of these to private owners. This has opened a giant door for the Work. In fact, our ONLY DOOR in England

Our men approached some of these stands. Here *millions* pass! It must surely be about the most effective way of getting *The Plain Truth* before the masses ever thought of! We have been asked to place the magazine right out in the open at these kiosks, right where *everyone* must pass, in our own beautifully planned displays. And our magazine will be right at the entrance, because it alone is free — it is the one magazine the shop attendants want to be stolen! No other magazines will have such a prime position because of their vulnerability to theft.

We have so far taken fifteen of these stands, redirecting the magazines formerly dispersed more into country areas — and some are clearing up to a thousand a day!

I don't know if people in other nations realize just how effective newsstand displays are in these stations. A person using the underground system in London — millions of them — will simply not be able to avoid seeing *The Plain Truth* magazine. The potential is awesome. Further, we are doing this at *half* the price we were paying elsewhere for distribution!

Doors are also opening now for the very first time in other big cities — Manchester, Birmingham, the really big population areas. We are getting displays, really attractively presented, right into the heart of these cities — something never done before.

Of special interest has been this February issue. The magazines have been cleared off the stands in record time — just as rapidly as we could get them out, and the London station kiosks were depleted of our magazines within the first week, the allocation entirely exhausted as quickly as we could meet the delivery requirements from our presses.

Now I'd like to recap some of the activities of the past year. It was a year of substantial growth. We received 318,590 pieces of mail, which is a 73 percent increase over the 183,646 pieces of mail received in 1972.

Several factors are responsible for this heightened activity, but the main one has been the increased newsstand distribution. In January 1973, 160,000 copies of *The Plain Truth* were distributed, and by December this had increased to 227,000. (This is for Britain, Europe, South

Africa, etc.) Distribution to libraries also reached 16,700 by the end of the year. And we received a total response of 109,420 from newsstands and libraries for the year, compared with 44,350 during 1972! (Remember that each response is from someone who has actually read the magazine and is requesting a *full year's subscription.)*

Experiments with P.T. insert cards, booklet inserts and computerized letters during the past year have proven very successful. Over 57,000 responses were processed. The latest insert to which we have returns has pulled over 10 percent response. This was an insert in *The Plain Truth* offering the booklet *The Modern Romans.*

Over 150,000 P.T. renewals were sent out, with about 33 percent of this number being returned. Donation mail was marginally up over 1972. We averaged 1,000 letters each week compared with 960 the previous year. About 900 readers cancelled their subscriptions during the year. But, quite apart from the massive newsstand increase, we added 11,000 new subscribers in the year. We also added 3,556 new Correspondence Course students — averaging 75 new students per week.

We have recently received approval from Headquarters of our plans for the expanded editorial department here. Over the years a number of *Plain Truth* and *Good News* articles have been produced here, but there has never been a *formally* organized *team*-effort to *consistently* contribute to the magazines.

Recently, Headquarters suggested that we should organize a more complete editorial department to assist Pasadena. Dr. Meredith will be the Regional Editor, with Peter Butler fulfilling the role of Regional Managing Editor to work full-time with our writers and secretaries. Also, Mr. John Dunn has been appointed to direct the art and photography section, with Mr. David Price continuing as News Bureau chief. These three sections of the local editorial department will enable us to present to Pasadena a complete article and photo/artwork package as they have requested.

Articles will be produced under the direction of the editorial department in Pasadena, and a number will be assigned by them. The articles will be critiqued carefully before submission to Headquarters. The new department actually involves no extra manpower as we already have the right men available in such departments as our News Bureau to do the writing and critiquing. We hope therefore to produce regular *Plain Truth* and *Good News* articles.

Since Mr. McNair returned to Pasadena and I have been handling many of the duties which he formerly carried out, it has been necessary to appoint Mr. Clarence T. Gould as Business Manager for the College and the Work here. His former position of Personnel Manager is now handled by Mr. David House.

Because former Pre-press Manager John Dunn will be working more with the editorial team, his position is now filled by Don Mears. Ron Taylor moves up to Assistant Pre-press Manager.

Also at the press, we have recently instituted a quality control station operated by Derek Taylor, Assistant Supervisor of the Press Room. This will enable us to keep an hour-by-hour check on colour quality. As well as improving still further on the quality of the magazine, this move should bring reduced costs through less wastage.

We have just installed the Smiths' dampening system in the Press Room. An old idea brought up to date, it employs spray nozzles to give very flexible control of water and ink moisture across the web. This is vitally important in the printing of good quality pictures. The new equipment will reduce normal paper wastage by 50%, thereby paying for itself completely in just ten editions!

Incidentally, we have a full-blown training programme of our own at the press. It takes a man from the raw-recruit state and works with him as far as his natural abilities will allow, right up to plant manager level. Since God has not called qualified printers here in Britain, this training programme is proving very worthwhile.

Included this time is a report from Dr. Roderick C. Meredith, Deputy Chancellor of Ambassador College U.K. Dr. Meredith discusses our current investigation into the possibilities of acreditation for the college at Bricket Wood.

Till next time, cheerio from all in Bricket Wood!

— *Charles F. Hunting*

ACADEMIC

Greetings to all from Ambassador College, U.K. The warmth and closeness of the student body and faculty have been inspiring to my wife and me. There is a great family spirit here and all is going well.

Reflecting the direction of Headquarters, we are considering adding one or two majors to our curriculum next Fall. Also, we have studying and deliberating on the possibilties involved in accreditation for this campus. To this end, we have recently appointed Mr. Terence Villiers as Accreditation Liaison Officer. By devoting himself thoroughly to this, Mr. Villiers can properly inform and advise Dr. Wainright and me on the multitu-

dinous details that seem to arise in connection with accreditation procedures — recognizing that different problems present themselves here in the U.K., often requiring different solutions.

Over the past few months, we have been systematically checking the options open to us and trying each in turn. We have investigated the possibility of having our degree recognized with the U.K., but although grounds for recognition have greatly liberalised in the last few years, breaking away from the old Oxford-Cambridge formula, certain requirements (e.g. a tutorial system, students tested by an independent examination board) made clear that it would be impossible to achieve such without a transformation of the College's academic programme to one of more British character.

At the same time we have been examining the procedure we would have to follow to attain U.S. accreditation. To gather relevant information, we contacted several campuses of U. S. colleges in Britain. Dr. Wainwright and Mr. Villiers followed this up with personal visits to the U. S. International University in Sussex and the American College in Paris. Both visits were highly successful and very helpful in clarifying our situation. They not only pointed out the difficulties we would have to face, but also the obvious merits we could capitalize upon.

The U. S. International Universtiy occupies a former convent amid rolling Sussex farms and woodland, and its offices — converted stables, etc. — reminded us of Bricket Wood's early years. An afternoon was spent talking with the Dean of Faculty, Dr. Rowlands, a Cambridge graduate, who had taken his Ph.D. at Purdue University, Indiana. He stated that although U. S. International here (i.e. in the U.K.) had not gone through an accreditation examination — being recently established, they carry accredited status from their parent campus in San Diego — but they had consulted with independent advisors as to their needs and requirements when it came up for review in the near future. As a result, he was able to give us valuable information on how to equate U. S. with non-U. S. faculty qualifications, length of college year, etc. He also recommended we contact the American College in Paris, which is one of the few U.S. type colleges to have gained accreditation outside the geographical boundaries of the U. S.

Subsequently, Messrs. Wainwright and Villiers contacted and visited the American College, by way of contrast in a very urban situation, scattered over three separate locations to the south of the Seine in the heart of Paris. They spent several hours there, talking with the President, Damon Smith, and the Dean of Faculty, Carol Maddison. They only offer a two-year liberal arts course (leading to an Associate of Arts), but their situation seemed much more difficult than ours — old buildings, limited facilties, a shared library, a multitude of part-time faculty shared with other institutions. President Smith, however, drew attention to a policy statement of the Federation of Regional Accreditation Commissions for Higher Education (FRACHE), entitled *Acreditation of U. S. Institutions outside the U. S.* This, although not directly concerned with our situation, seemed to imply that we — Bricket Wood — should be incorporated within the U.S. and that we should *primarily* be serving U. S. students.

As you probably know, Ambassador College, U.K., has been a separately constituted college with its own Board of Trustees in Britain from its inception. To change this and re-incorporate within the U. S. not only would be complicated but would also — we are advised — mean the loss of our charity status, worth about $1 million p.a. in tax relief. At present, the Legal Department is checking into this — it may be that such costs could be minimised to a temporary, transitory period. We have also written to FRACHE to confirm President Smith's opinion.

On the "primarily U. S. students" question, we have better prospects. At the moment our student body and faculty are made up of some 40% U. S. nationals — by far the largest group of our international fraternity. Of course, that ratio could easily change in the future. Even so, we do have the precedent of the U. S. International University which by even its name shows that is it is in the business of offering a U. S. type education to non-U. S. students. This question has also been referred to FRACHE for clarification.

So, at the present stage, we are trying to resolve these two vital questions: 1) Must we re-incorporate within the U. S. to obtain accreditation? If so, at what cost? 2) Does the international identity of our student intake discriminate against us?

Once we obtain definitive answers to these and other questions, it will be easier to decide which direction Ambassador College, U.K. should take in seeking accreditation. Our situation is obviously different in this area from either of the U. S. campuses. So finding special solutions best suited to the needs of our British campus and the International Division is our goal.

— *Roderick C. Meredith*

BABY NEWS

Lloyd and Marcia Briggie (Ponca City-Tulsa, Okla.): Greetings from Tulsa! After procrastinating for two weeks, our first child finally came through at 6:44 a.m. on January 15th. (Marcia had been afraid that she was going to be pregnant "forever"! She wouldn't have worried had she known that a 5-year-old boy prayed that our baby would be born on January 15, the same day as his birth!)

Both of us were expecting a boy, but we are very happy with our daughter, *Elke Joanne.* (I can hear all you who "prophesied" a girl say, "I told you so!") Elke weighed in at 6 lbs., 2 ozs., and measured 19 in. long. Other vital statistics were 14-12-14!

Although she was breech, we are thankful that there were no complications with the breech birth. Mom, Elke, and even dad are doing fine.

Ron and Paulette Jameson (Columbia, South Carolina): Our first child unexpectedly turned out to be three instead of the usual one! The triplets were two months premature and were placed in incubators because of their small size. All three developed respiratory complications. *Janelle* and *Annette* died within two days. However, God did intervene for *Deanna Marie* who weighed 3 lbs., 9 ozs., at birth on October 4 at 3 a.m. Deanna is now a healthy, though still light, bundle of joy to her parents.

Ron and Judith McNeil (Uniontown, Pa.-Wheeling, W. Va.): This is to notify the departments concerned and everyone else that my wife and I are happy to announce the birth of our third child. Her name is *Joanna Elaine,* and she was born March 25. Her two brothers and parents are well pleased. *Al Fin.*

Bill and Cathy Roberts (Covington-Louisville, Kentucky): We're happy to announce the birth of our second son, *Scott Allen.* He wasn't due until March 2, so we drove the 100 miles to the doctor in Cincinnati for a check-up 3 weeks in advance. Scotty figured since we were there, the gas shortage and all . . . he'd just go ahead and make his debut. He was born February 13, and weighed 6 lbs., 6½ ozs.

Stan and Gail Watts (Denver-Pueblo, Colorado): We are pleased to announce the arrival of our first-born child — a little boy! He weighed 5 lbs., 10 ozs., was 19 inches long, and was born December 30th at 6:07 a.m. After a short and easy labor, we are all home together now and doing fine!

NOTICE

All unordained recipients of *The Bulletin* and their wives who happen to be in the Headquarters area May 6-15 are also invited to attend all the *plenary* sessions of the upcoming Ministerial Conference.