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Mail Summary and Letter Excerpts

MAIL SUMMARY (as of Sept. 16)

August was a very fine month as far as income is concerned, but was rather weak in mail increase. However, white mail held fairly strong with a 17.7% increase. The total volume of mail for August was around 190,000 compared to nearly 199,000 for July, 329,000 for June, and 247,000 for May. Total income for the month showed a 22.6% increase in money which brought the year-to-date figure to 14.4%. We made over 1400 new Co-Workers for the month. which was a tremendous increase over the 400 and 500 respectively for June and July. This growth was due mainly to continuing response to the Semi-Annual; response to the article "Two Trillion Dollar Debt" and the Bible Lectures. As of the end of the month, 253,000 copies of the sex book had been sent out.

As of the 14th of this month we had a 14.3% increase in the income for the year. Income for the month thus far shows about a 15.3% increase. The total mail count for the month stands 5.5% above last year.

Requests for The Missing Dimension in Sex, The Plain Truth about Child Rearing, Your Marriage Can be Happy, and particularly Modern Dating are quite good. For example, 1266 requests for the dating booklet were filled between August 11 and 25. The recent series of broadcasts on dating and the September Plain Truth have resulted in an increase of over 6000 requests in the past 16 days.

The following list shows literature requests for nine articles offered in the August issue of Tomorrow's World. The first column shows requests processed for twenty-four days before the August issue went out. The second column represents requests filled as part of more than 238,000 requests processed between August 16 and September 12.

The first three articles in the list give the best indications of response from the August issue because they have been promoted nowhere else recently. The high figures for *The Proof of the Bible* and *Key to the Book of Revelation* include requests from over 1300 Lesson One Correspondence Course literature cards that were returned.

	7/12 to 8/15	8/16 to 9/12
Why Prophecy? Communism — the Unfinished	197	1979
Revolution	6	1159
Can You Believe Both the Bible and Evolution?	86	881
The Proof of the Bible		5490
Key to the Book of Revelation	714	4695
Ending Your Financial		40.0
Worries	1587	1573
How Long Were the Days of Creation?	356	840
The Answer to Unanswered Prayer	359	1118

Ending Your Financial Worries was also promoted in the June issue of Tomorrow's World. A total of 3430 copies were sent out between June 23 and August 15.

Personal NOTES

BABY NEWS

Terry and Gayle (Robinson) Swagerty (Portland-Vancouver): Friday the 13th turned out to be lucky after all! Eric Michael arrived like a thunder bolt at 2:20 p.m. I had called Gayle at 1:00 p.m. to be sure everything was under control and she assured me it wasn't time yet. Not wanting to take any chances, I left her the number where I could be reached while on the next visit and departed confidently.

However, at 2:00 p.m. she called me saying labor had started and would I please hurry home. I arrived home from across town in slightly less than 30 minutes. Knowing I was the first on the scene, you can imagine how I felt when my two-year-old daughter met me at the back door with, "Daddy, mommy has a baby." And sure 'nuf sports fans, there she lay holding the Little Viking — the whole affair witnessed only by little Debbie, who was delighted.

Although we wouldn't have planned it this way, it was a blessing. Had I arrived home half an hour earlier he would have been born on the freeway in the midst of Friday afternoon traffic. Total labor was about 35 minutes. He weighed nine pounds. Other than the fact that we are both still in shock, everything is A-OK.

Earl and Carol Roemer (Cape Girardeau-Evansville): Greetings! My wife Carol and I have contributed to the population explosion. Thad Alexander was born 1:33 a.m. September 10th. Carol "only had to work" 30 minutes. He weighed 7 lbs. exactly and was 19 inches long. We feel especially blessed. Thad wasn't due until October 1. That meant Carol would miss the Feast. We prayed about the situation leaving it in God's hands, according to His will. So, as I said, we feel most blessed.

Ken and Joan Westby (Baltimore-Washington): We are very happy and thankful to be able to announce the birth of our fourth and final child, a seven pound girl — Kari Maret — born July 25. We now have two boys and two girls.



of the Worldwide Church of God

HERBERT W. ARMSTRONG

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GARNER TED ARMSTRONG

MANAGING EDITOR DAVID JON HILL

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Tom and Linda Williams (Newport News-Richmond): Greetings! We are really two happy people this morning to now have a balanced combination. I do have to brag a little on the timing! It was exactly two years, two hours and fifteen minutes after our son was born that Linda gave birth to a beautiful eight pound girl — Tani Shera. It was an "easy" labor — only 1½ hours — and both Linda and Tani are doing just fine. Dad is counting his blessings that we don't observe birthdays. I was impressed all over again at what a miracle childbirth is.

LETTER EXCERPTS

August Tomorrow's World

I truly am enjoying your magazine and this month's article on "The End of the World" sure took a load off of my mind, because I had always had the idea that the world would be blown up. All of your issues that I have received so far have been truly wonderful and I truly appreciate your taking the time to write them.

— Frances T., Simpsonville, South Carolina

Your August issue was an extremely fascinating issue. I was compelled to read every article in it!! I was especially pleased at how Brian Knowles handled his article "The End of the World."

— Norm L., Oroville, California

Please cancel my subscription to both of your magazines. In your August issue of Tomorrow's World, I disagree with your first article. Also in (Continued on page 138)

Church Administration

RODERICK C. MEREDITH

Dear Fellow Ministers:

9/17/71

Greetings from cloudy, gloomy Pasadena! At least it isn't too smoggy today — and for that we are in good spirits and thankful. Perhaps you have heard about the record-breaking heat out here where the temperature went up to 111 degrees here and even more in nearby areas.

The college year is off to a fine start, and the Freshman class looks — if anything — slightly more high caliber than last year, although comparisons are hard to make so early. Things are certainly speeding up around here and all of us are enthusiastic about the prospects for growth in the Work this winter.

Overall, there have been good results from the Bible Lectures held this past summer. A constantly-rising total of 71 people so far have been baptized as a result of the Long Beach Lectures alone out of 459 we originally invited. This, of course, is our best statistic since we "screened" those invited more carefully there. But many dozens of people have been baptized in several of the other areas where Lectures were held earlier in the summer, and certainly thousands of Tomorrow's World Readers were helped, stimulated and inspired.

Under Mr. Ted Armstrong's direction, we have recently held a major review of the entire Lecture series conducted by Mr. Portune with Mr. Antion, Mr. Hill, myself and others participating. It has been decided that the wisest thing to do, in view of the time and money expended in each Lecture series, is to cut back to the Long Beach type "screening" process. In fact, we will be even more careful than we were there by planning further ahead and screening out the "kooks" and others who have shown no further religious interest in this Work even among the better Co-Workers. Also, Mr. Ted Armstrong and Mr. Portune approved the holding of Lectures only for one week - five or six nights straight through depending on whether we can get the hall for the entire six nights or not. This will solve some of the problems mentioned by several of you in the reports I asked for a few weeks ago.

And, by the way, thank you very much for these reports and the helpful ideas you were able to give. We are still reviewing these and will adopt several of your ideas and suggestions in addition to the major revisions already outlined.

A total of 12 Bible Lectures have been approved for November, with an additional one to be held as a pilot program in Charlotte, North Carolina which will be held only one night a week for a six-week period to see how a once-a-week series will turn out. So continue to send any other suggestions for the TW Lectures that come to mind, and encourage the brethren to pray for them. We are certainly learning as we go, but all of us agree that much good has come from these Lectures. Total church attendance continues to increase for the U.S. churches and the latest report I received just this morning shows 63,623 attended on one Sabbath recently.

Before going on to other happy news, let me squelch one RUMOR. Several have called in mentioning a rumor going around various church areas that a "high-ranking minister at Headquarters has been disfellowshipped." No one in the ministry has been disfellowshipped of recent date, I am happy to report. So please do your part in not repeating this rumor and stopping it if necessary — although in a low-key way and not stirring something more up by making a big announcement in church unnecessarily.

I should have left for the airport three minutes ago to fly to St. Louis for the Feast of Trumpets weekend! Mr. Carrozzo is going to Seattle, Mr. Hill to Oklahoma City, Mr. Luker to Wichita, Mr. Mokarow to San Francisco and perhaps one or two others are going out for visits to the Field. The Feast of Tabernacles is virtually upon us, and we will certainly be looking forward to seeing many of you again at that time.

A bit of news that you may not have heard is that in a recent meeting it was decided NOT to have the "pace setters" change Feast sites this year. Therefore, we will all be staying in one place the entire time. This will be a blessing and benefit to our families, and will mean that the visits from Mr. Herbert W. Armstrong and Mr. Garner Ted Armstrong will be even more special—as indeed they should be. By the way, there will be only one service per day on weekdays during the Feast of Tabernacles this year, as approved by Mr. Herbert Armstrong.

One more happy bit of news along this line is that Mr. Raymond McNair will be visiting



several U.S. Feast sites for the first time in 14 years, I believe. So, for this unique experience he will be switching sites — going from Jekyll Island to Big Sandy.

Now here are some instructions regarding the fleet operation:

Some of our field men have asked if it would be permissible to allow the Local Elders not in our employ to use their College-owned lease car for one reason or another. In some cases the request has been for personal use to the Feast if the minister is scheduled to transfer.

In some rare situations it may be practical for the sake of the Work for a local man to use our lease car, but any such decision to loan the car must be considered seriously first by the minister to whom the car is assigned. Our fleet insurance covers any assigned driver, but the insurance is \$250 deductible. As far as you are concerned it is \$100 deductible since you pay the first \$100 in event of liability. Then a \$150 extra charge is levied against the Church Administration Department budget before the insurance company will pay further claims.

Any minister who loans his car should previously arrive at an agreement with the assigned driver of the lease car in regard to who should pay the first deduction. It is possible you would find yourself having to pay if you had loaned your car for "hardship cases."

Another consideration is that if your car is damaged, what would you use for interim transportation? These cautions are intended to make you fully aware of the possible serious consequences of loaning a lease car.

One other area of possible legal complications is in the realm of switching license plates from car to car. I understand this has been a "common practice" and should be stopped at once. Your automobile must be registered with proper plates. You should not switch them from one lease car to another unless there is legal provision for doing so. In some cases it has created problems for transferring of the older car back to Headquarters if the used car had no plates on it at the time of pickup.

If you have any problems in properly licensing your car, be sure to contact the Transportation Department.

Also, I would like to recommend that pastors of churches go through the master file and cull out all out-dated visit cards. We have found that in many transfers of members from one

church to another, huge stacks of visit cards are being sent in to C.A.D. along with the master card and the Change of Address card. This costs the Work many dollars in a year's time since one Change of Address could cost 50-60¢ postage, not to mention the excessive amount of handling and/or reading and culling of cards out here.

You should clean your files out about once every six months to one year anyway, and yet we have found visit slips dating back to 1964-65-66 plus all the in-between years to 1971. Any pertinent information could be transferred to the master card, thus obviating the "necessity" of keeping so many old visit cards. It is not uncommon to receive transfers accompanied by 30-40-50 or MORE visit cards.

That's about it for this time. Thanks again for your fine suggestions regarding the TW Lectures. If any of you have any more ideas along this line or suggestions to make our C.A.D. or Field procedures more operable, please send them in as soon as possible as we are now in the process of revising a number of our procedures in C.A.D. and updating them to serve you fellows and the Work more effectively.

It won't be long now until many of us from Headquarters will be seeing many of you at the various Feast sites. So as this Feast approaches, let's all pray fervently for Mr. Herbert Armstrong, Mr. Ted Armstrong and all of God's ministers.

Let's all rejoice in what Christ is doing in His Work and have a wonderful Feast this fall!

With Christian Love,

Roberol C. Meredial

LETTER EXCERPTS (Continued from page 136)

your book, The Wonderful World Tomorrow, on page 5, quote, that the nations form a super WORLD GOVERNMENT, unquote. That is COMMUNIST. Many persons are reading this.

— Steven W., Laurel, Mississippi

I have just finished reading your August issue, for the second time — and it is one of the most stirring issues of anything I have read in a lifetime. The article captioned ESCAPISM by Mr. Armstrong is the finest exposition of what is

from the FOREIGN EDUCATIONAL Office of SERVICE RONALD L. DART

Fighting is still going on on the island of Mindanao, but things are apparently quiet around Kiara—at least for the time being. So far, very few of the brethren have had to leave the area.

Things are still pretty active, however. There was a shooting and a robbery just outside Mr. Ortiguero's home a few nights ago. His daughters were home alone and were badly frightened but otherwise unharmed.

We just learned from Mr. Adair that Channel 2 in Manila has been moving our Saturday night time spot around. Mr. Adair asked that they cease or we would consider giving our business to another channel — several have been after us to put the program on. He reports that Channel 2 came through and said that if we would not cancel, they would replay our program free at 11:30 till noon any day of the week of our choosing. So it looks like they still want the business and we should be able to get a little better results from our television program in the future.

Attendance at the Manila Church has been improving weekly. They have normally had only around 130 for Bible Study attendance, but the last two studies have been up to 180. Sabbath attendance was at 381 one Sabbath during August. As of now they have 633 applications for the Feast of Tabernacles in Baguio City.

Mr. Adair decided to go ahead with a second Manila Spokesman Club. He announced it one Sabbath and asked for those interested to sign up. No less than 39 new men signed up. So the second week of September will see two Spokesman Clubs in the Manila Church.

The money in the Manila Office was up 42% over a year ago and the mail is setting new records. Even the TV responses are up.

So the Work in the Philippines grows on.

If you're wondering why you hear so much about the Philippines in the Bulletin, it's because Mr. Adair writes more letters than anyone else. Does that give you any ideas?

wrong with our people today that I have ever read. I have been through it three times, and no doubt I shall read it again.

— Chester C.,

Walnut Creek, California

I really think the August issue of Tomorrow's World is most interesting in presenting the Ambassador College press showing its operation and panoramic view of the work and materials needed for these wonderful publications. It is hard for us to understand the massive needs in the publication work and this gives us a clear observation, better than if there in person. Everything is so complicated. A marvelous project.

— Mrs. E. E.,

Medford, Oklahoma

I have just read the August copy of Tomor-Row's World. It is the best issue that has been printed. I am a firm believer in the Pre-millennium teaching of the Bible. The articles on "Is This the Time of the End?" and "The End of the World" were superb.

> — Floyd F., Evarts, Kentucky

After reading your August issue which I just received, I just had to sit down and write. I am a Senior in high school and very intrigued with your magazine. I always find it hard to read the articles in your book though, before I read the Letters to the Editor. I notice that you receive several letters from teens but not many have the same problem as I. My family is very deeply in debt; even to the point that my two younger brothers and I are concerned. I would truly appreciate it if you could send by return mail, your two new booklets: Ending Your Financial Worries and Managing Your Personal Finances. I'm





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sure that from these booklets we will be able to get some peace of mind to our family, as all your earlier booklets have proved to be very helpful. Meanwhile, keep on with a really great magazine and don't let a few hotheads who are too busy living "life to its fullest?" phase you!

— Wanda A., Cozahome, Arkansas

I am writing this letter from jail. I just happened to come across the August '71 issue of Tomorrow's World and I don't mind saying I was very impressed by the whole of the magazine, but I especially enjoyed the article, "Escapism." I guess you could say it hit the nail right on the head. Although I have never used drugs and I drink very little, I guess you could say that I've witnessed a lot of this. Being in jail I see all kinds of drug addicts and alcoholics of all ages. It is really a shame how this world is going down the drain.

— Anthony L., Philadelphia, Pennsylvania

I am, at present, an inmate in a Federal Correctional Institution, plus a non-Christian. My release date is to occur this Wednesday. I have just finished reading your latest issue of Tomorrow's World. Your article on "Escapism" was very real to me. It seems that you have written my autobiography. The problems I must now face upon my release are no longer as large as they seemed to be. Problems such as employment, transportation, and being a mature "husband" to my lovely wife. Would it be possible to have someone contact us and advise us?

— David D., San Pedro, California

After reading through the August '71 TomorRow's World I came to the last page "Letters to
the Editor." I am asking if you can send me
the articles you mentioned, Ending Your Financial Worries and Managing Your Personal
Finances in hopes they can help us. We have
been looking for something to guide us, but as
yet haven't found our problem or a solution. Will
let you know the results of the effects of these
booklets.

— Robert H., Redondo Beach, California Tithing

(The recent upsurge in the number of new Co-Workers has also resulted in many comments from people who have begun to tithe. Here are some typical letters.)

I have recently been reading your booklet, Ending Your Financial Worries, and found it to be most helpful. I was in debt badly at the time that I first began reading it — but since I read it and began to apply the principles therein, I began to gradually see the light and see my way out. That light that was dim at first is brighter now and is getting brighter all the time. I know without a doubt that you are one of God's chosen ministers or representatives today because your teachings are based on the Scriptures and the Scriptures don't lie.

William C.,
 Toledo, Ohio

I have just finished reading the free reprint article, "A Crusade for Sanity," and have decided to start sending my tithes to Ambassador College. Enclosed is ten percent of my paycheck. I was at a loss deciding where to pay my tithes until your article arrived the same day as my paycheck.

— David W.,

Houston, Texas

I began tithing while in debt and I can now see my way out clearly thanks to you and others for informing me and others about God's wonderful Laws that lead one to abundant and prosperous living. Since I gave (mailed in) my weekly tithe offering earlier today, I have been blessed with \$45.00 - \$10.00 of which I am returning to God (His great Work) in hope that it will help someone else to learn the Good News as I have and begin to heed the "handwriting on the wall." I am truly grateful for all the information and help you have given me and I hope to soon have a direct part in this Great Work of God's. After the forthcoming lectures (Bible) here I want to talk to one of your representatives and be counseled in the way that I go in becoming a loyal servant (in any way) of God.

> — William C., Toledo, Ohio

I just recently made up my mind to tithe regularly God's 10%. It really works. I started to

tithe 2 or 3 times in the past, but never continued. Now just as you showed me in God's Word, things began to happen that could not be explained in any other way. Tithing really does pay off. I am a route salesman for a linen company here in West Texas. I wrote a few orders along as I ran my route; then I started sending God's tithe — presto — I am now averaging 2 or 3 orders a week (last 4 wks.) and they will all pay commissions totaling more than my tithe for the month. God really does mean He will open the doors of heaven and pour out a blessing of more than we can find room to receive.

— Douglas P., Odessa, Texas

Enclosed find \$2.00 towards the Work of God. We recently had a farmer's fair here in our community and I entered some of my garden produce and flowers. Well, I won \$13.25 cents, so since the good Lord above nourished those plants and made it possible, I'm giving my tenth to the Lord. Also I am only 16 years old. I never put an application in for a job, and out of nowhere I got a phone call asking if I would like to work. So I helped out on Monday. I had no working papers, but now I've gotten them and I'm promised more working days. It sure does pay to pray and tithe.

— Kay F., Nazareth, Pennsylvania

Vietnam War

(The Vietnam War remains a volatile topic: several readers commented on the letters to the editor and the Editor's note on the Vietnam War article.)

To learn how divided we are in this country, all one has to do is read the letters in the last issue of *The Plain Truth* in response to the Vietnam War article. I was concerned about us being in Vietnam in 1963, but after extensive reading and study I am convinced we should be there. Some will knock the domino theory, but look what expansion there has been to Communism since World War with Cuba at our back door. Some are dreamers like the lady who wrote in and said Russian Communism has changed. There are others who want peace at any cost, even if it means enslavement. Others are just plain stupid and will believe anything. Some

others are out and out socialist or communist sympathizers. In any case, I think the article on Vietnam was good and told the truth.

> — S. Val C., Bowmansville, Pennsylvania

Referring to your editor's note in the August issue — you certainly did take a stand on the Vietnam War and even branded Lt. Calley a war criminal, which brings me to the purpose of this letter. Please discontinue sending me The Plain Truth magazine. I am convinced at this point that you are subsidized (as many anti-American organizations are) by the big foundations of this country. Your subtle One World propaganda is just too much. The reason for the Vietnam War as planned by the top "dogs" and think tanks is to divide this nation and make it possible to throw it under a United Nations oneworld dictatorship. — Mrs. Wm. W. B.,

Wichita, Kansas

"Service" With a Sneer

(Letters concurring with Mr. Garner Ted Armstrong's article outnumber those raising objections or disagreeing by a margin of about two to one.)

I must tell you that article really punctuates the name of your magazine ... The PLAIN TRUTH. I used to work as a stock boy for a grocery chain when I was in high school in 1957 and 1958. I must always look back and deeply thank the manager of that store who instilled in me and all his employees to hustle for the customer. "Yes Sir" and "Yes Maam" them and above all smile and give them the kind of service I would expect to receive. I have made a copy of the entire article of "Service With a Sneer" and have sent it to Mr. Richard DeVos, President of the Amway Corporation. Needless to say that article has got to be one of the finest pieces of modern contemporary literary work I have read in years.

- James B., Kansas City, Kansas

As a man who has traveled the world —and of the age that remembers the smiling days — I have enjoyed immensely your article on "Service With a Sneer." You have hit the nail on the head dead center, but it's a cry in the wilderness! We are doomed! Anyway, I vote for a reprint in the Reader's Digest (a little joke is





always timely). Always a pleasure to receive *The* PLAIN TRUTH — one of the very few magazines that I read with interest and pass on for reading.

- S. M., Ohio

You saw them as SERVICE people instead of as service PEOPLE. The point is that these impersonal people so disgruntled and irritated have had expectation from this country. They have been promised that everyone is equal here and everyone can have the American dream. As it turns out, their occupation in life turns out to be waiting on others — and, as it seems to them. waiting on others who have all "arrived" at their dream while the service person will be for his lifetime "waiting" for his dream. I don't advocate a change in our economic system, but in our American dream itself. The attitude of "fishy" salesmen is much more offensive to me than the fish smelling honesty of a wharf worker. Our attitude is smelly. Maybe the strikes tell us this as much as anything - not just a desire for higher salaries - but look at me - "I am important at least collectively I can shut down this city." The impersonalization of this society is what is making us all sick and teaching us all not to care. We are hungry to know that someone cares about us, that someone I meet during the day cares if I live or die.

> — Mr. Bruton E., New Haven, Connecticut

I am unable to conciliate your criticism of service rendered with your remarks about the people who render these services, but I would like you to know that people who render service nowadays do so to people who have so much money they don't know how to spend it, so little education they have no manners, and no taste to appreciate what they can afford to buy. Would you enjoy serving such clients? Clients who enter a restaurant for dinner and demand to be served in this order: water, coffee, salad, bread and butter, and cocktail after cocktail before their meal! In some countries they say you get what you pay for; in others they say you get what you deserve.

— Mrs. Sheila V., Los Angeles, California

Bread - The Broken Staff of Life

(As of Wednesday, we have counted 1456 requests for the bread recipe. The many letters

about the article indicate a strong interest in more articles on health and nutrition.)

I am very much interested in health. And since I enjoy cooking, I was so surprised to read that all those baked goods I've made are of no nutritional value. I'm turning over a new leaf, and a new loaf now, while my children are young and their bodies and minds can benefit. Please send me the details of nutritional bread baking and any other information you offer on beneficial foods. Thank you for your time and work.

— Mrs. Anita M., Bellflower, California

My husband and I want to thank you for the wonderful whole wheat bread recipe in the last Plain Truth magazine. We are both avid readers and delight in *The* Plain Truth and Tomorrow's World, but this recipe made a special hit with us. I make all our bread and have found that this is by far the best tasting and most nutritious bread recipe that I have tried. Thank you so much.

— Mrs. Ewin H. B., Rolla, Missouri

The article on "Bread — The Broken Staff of Life" is so informative and enlightening that I sent copies to my relatives and friends. The article inspired me to write to the Food and Drug Administration and my congressmen to do something constructive about getting rid of the harmful additives we consume unsuspectingly. Please continue to educate us with future articles about "The Plain Truth" about vitamins and food supplements.

— Mrs. Evelyn F., Culver City, California

Rarely do I fully agree or disagree with your articles but with your astonishing article, "Bread — The Broken Staff of Life," I couldn't hold back writing. Thank you so much for researching and printing this both captivating and eye opening truth. While reading it I got up and went to the refrigerator to read the label on a TV dinner and found some chemicals you mentioned; harmful chemicals had been added for preservatives, etc. I must say that you are one magazine that brings the "Plain Truth" out in the open and I thank you for it.

Rick S., (a teen-ager)
 Pinckneyville, Illinois